



The Frontier of GIScience Research

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- ❖ Peer reviewer for *Transactions in GIS* (TGIS)



Outline



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graph LR; Outline((Outline)) --- B1[Why spatial is special]; Outline --- B2[Urban Computing]; Outline --- B3[Geospatial Data Conflation]; Outline --- B4[GIS Trends]; Outline --- B5[Conclusions];
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 Why spatial is special

Urban Computing

Geospatial Data Conflation

GIS Trends

Conclusions

Geographic information science

- * The science behind the GISystems
- * The fundamental issues raised by the technologies
- * The principles implemented in the technologies

Why Spatial is special?

- * Location Uncertainty
- * Spatial Dependence and Distance Decay (TFL)
- * Spatial Heterogeneity (Geographically Weighted Regression)
- * Geographic World is Dynamic
- * Geographic Information is Derivative (accuracy and precision)
- * Scale

Anselin, L. (1989). What is special about spatial data?: Alternative perspectives on spatial data analysis.

Golledge, R. G. (2002). The nature of geographic knowledge.

Goodchild, M. F. (2001). A geographer looks at spatial information theory.

Any Laws in GIScience?

- * Tobler's first law of geography: "Everything is related to everything else, but near things are more related than distant things".

--Waldo Tobler (1970)

- * First law of cognitive geography: "People believe closer things are more similar".

-- Montello, Fabrikant, Ruocco, Middleton (2003)

- * The Scaling Law

--Batty, M. (2008). The size, scale, and shape of cities. *Science*, 319(5864), 769-771.

--Jiang, B., & Sui, D. (2013). A New Kind of Beauty Out of the Underlying Scaling of Geographic Space. *arXiv preprint arXiv:1303.7303*.

Outline



Why spatial is special

 Urban Computing

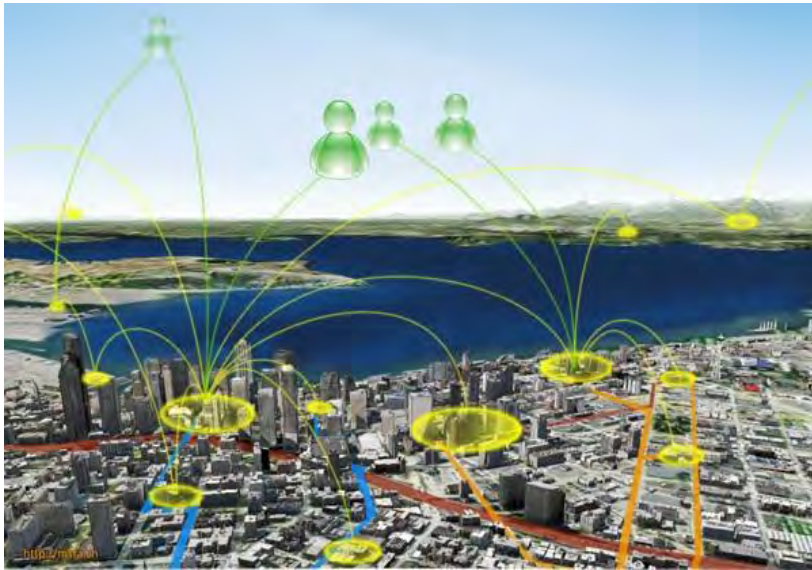
Geospatial Data Conflation

GIS Trends

Conclusions

Urban Computing

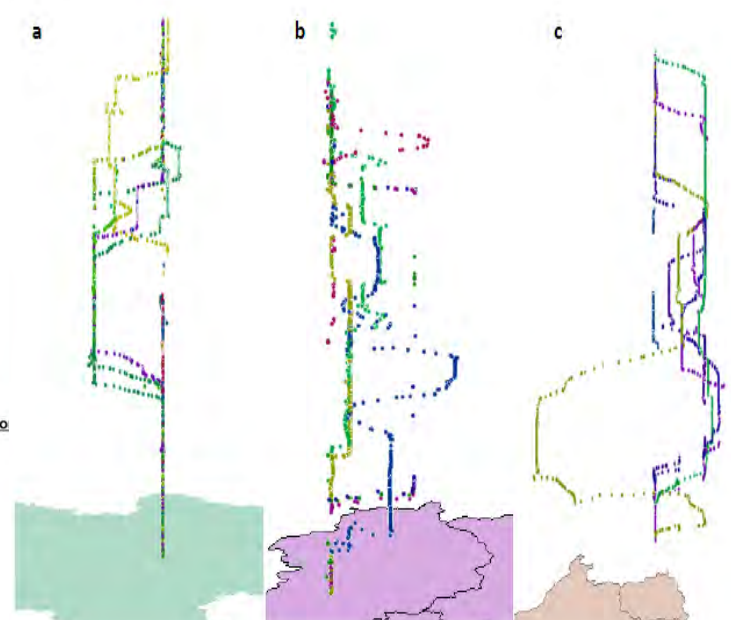
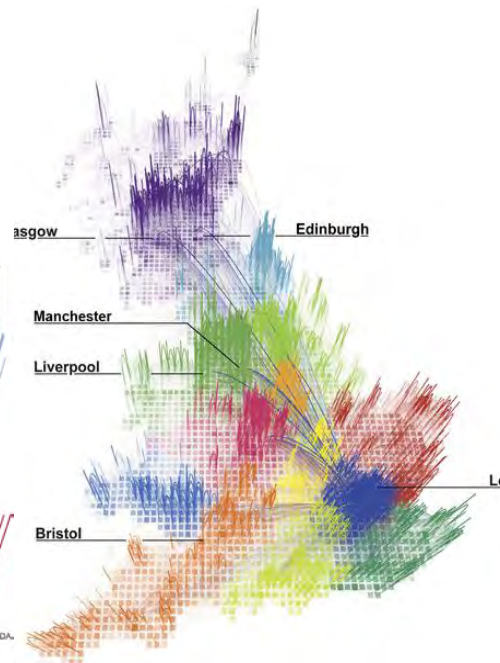
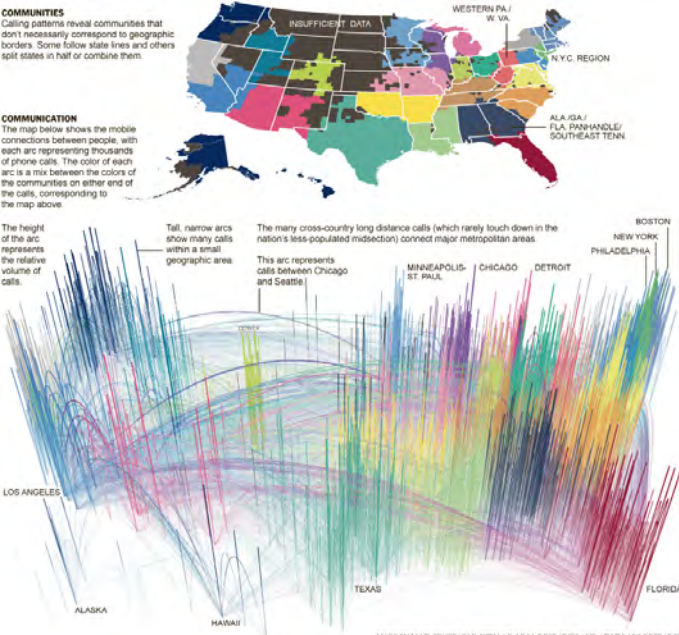
It is emerging as a concept where sensor, device, person, vehicle, building, and street in the urban areas can be used as components to



sense city dynamics to
enable a city-wide
computing as so to
serve people and cities.

Background

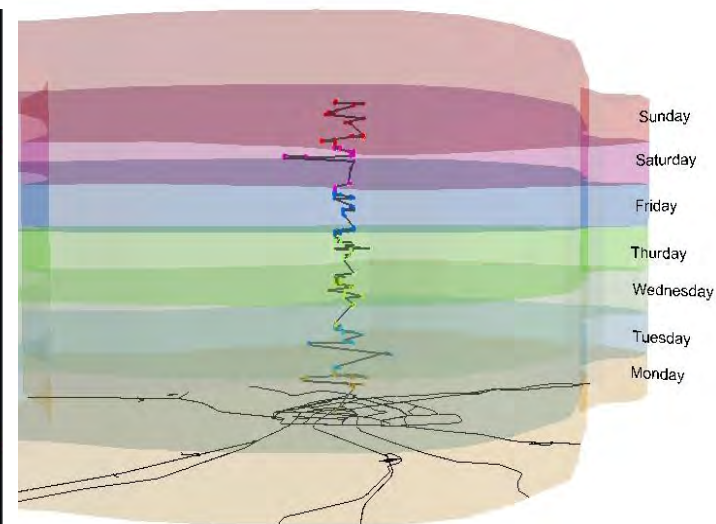
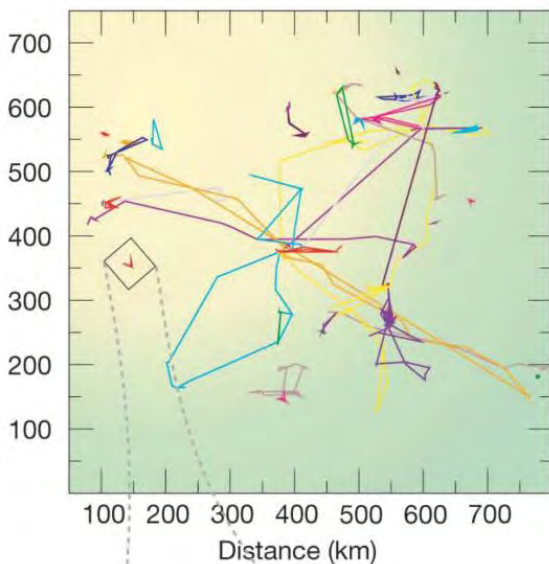
- ❖ Location Awareness Devices (Mobile Phone, GPS)
- ❖ Large scale spatio-temporal datasets



Background

Individual Level

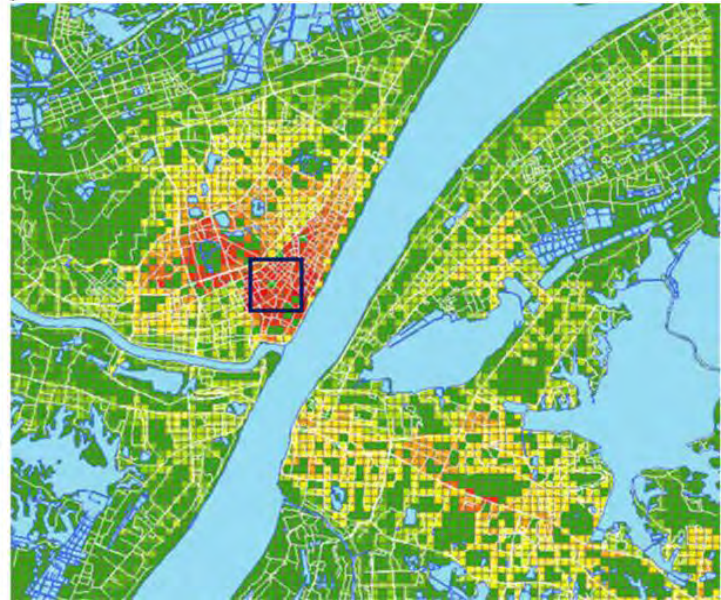
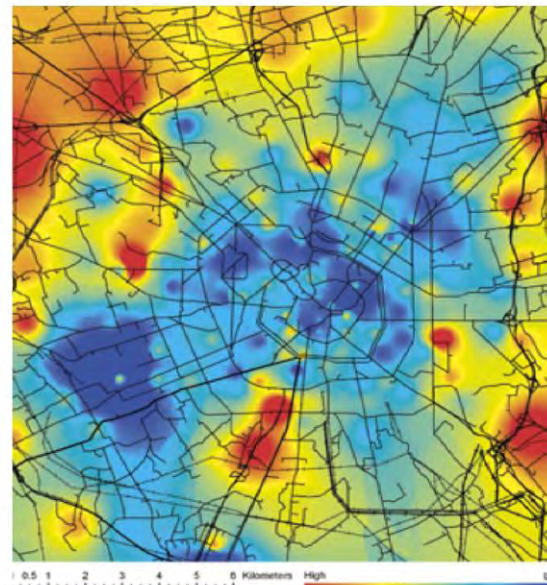
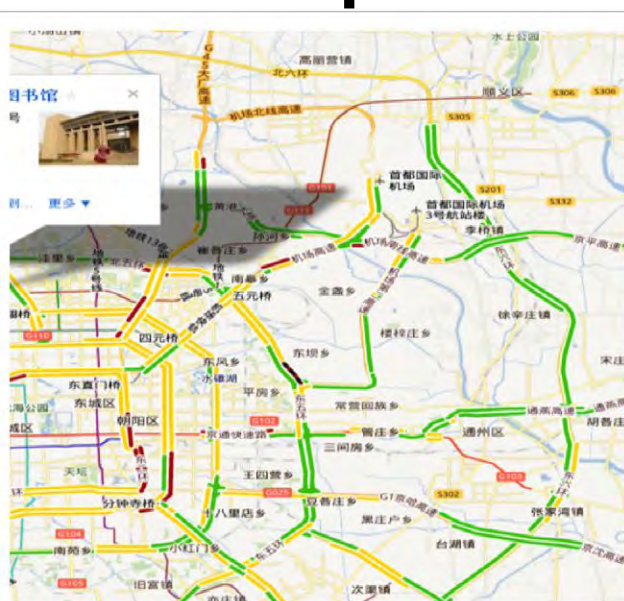
- * Human mobility (Nature, Science, PNAS)
- * Trajectory data mining (ACM, IJGIS)
- * Community Detection (Complex Networks)

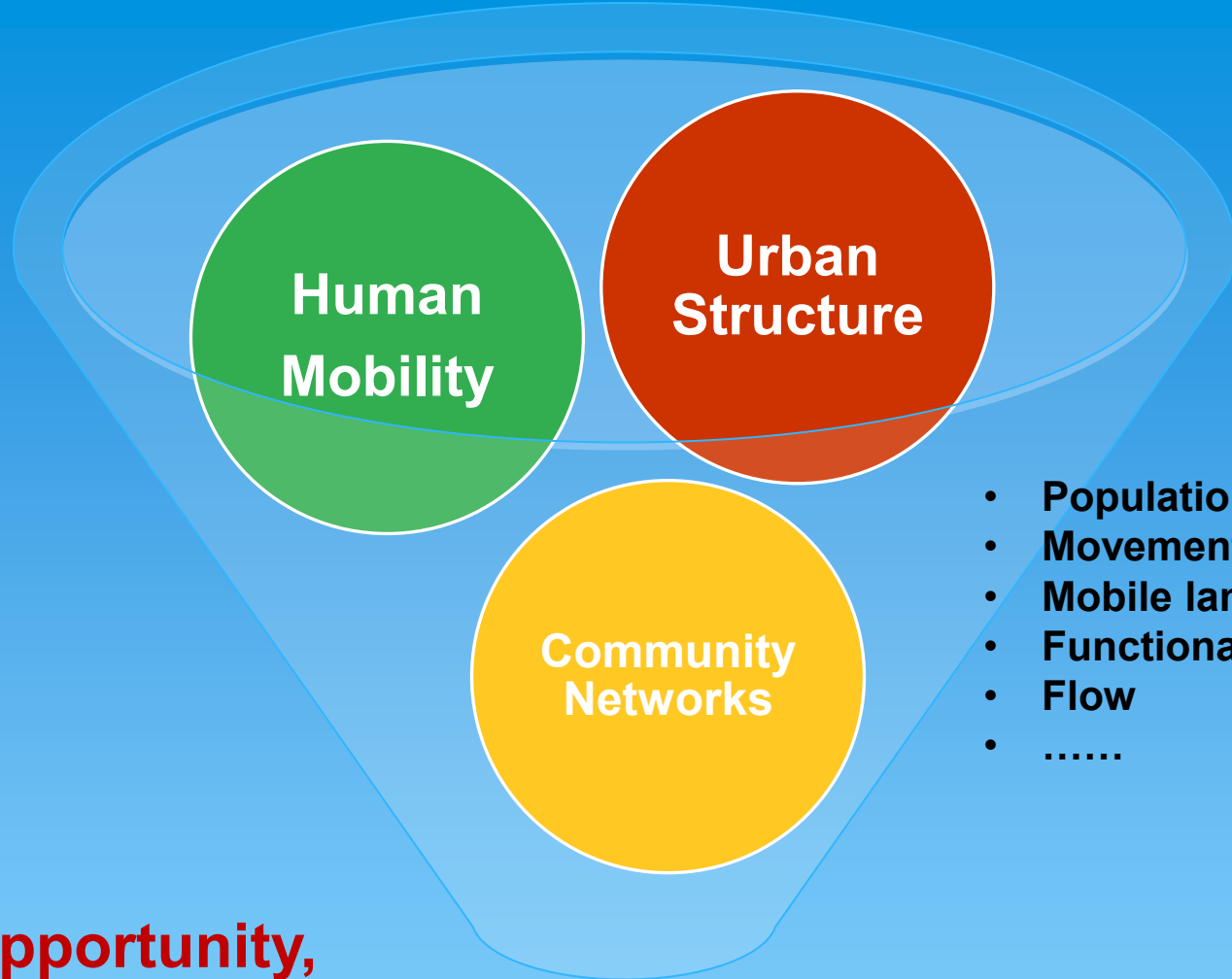


Background

Aggregate (Regional Level)

- * Dynamic urban landscape
- * Spatial interactions between sub-regions
- * Transportation demands estimation





- Population distribution
- Movements
- Mobile landscape
- Functional region
- Flow
-

**Space is opportunity,
Place is understood reality.**

Shorter time span



**Information, Communication, Technology &
Space, Place & Social**

Data

- * **Smart Card Records (Bus, Subways)**
- * **GPS-enabled Taxi Trajectories**
- * **Mobile Phones**
- * **Other sensors**

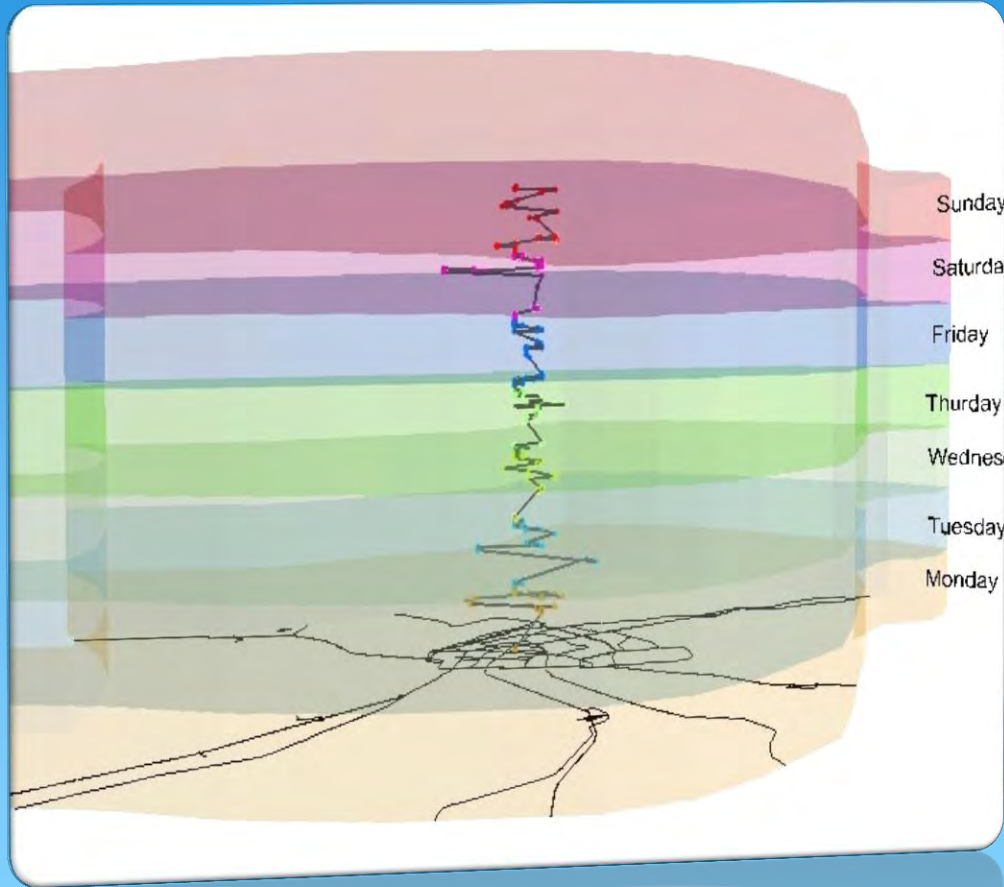
Human Mobility



Human Mobility

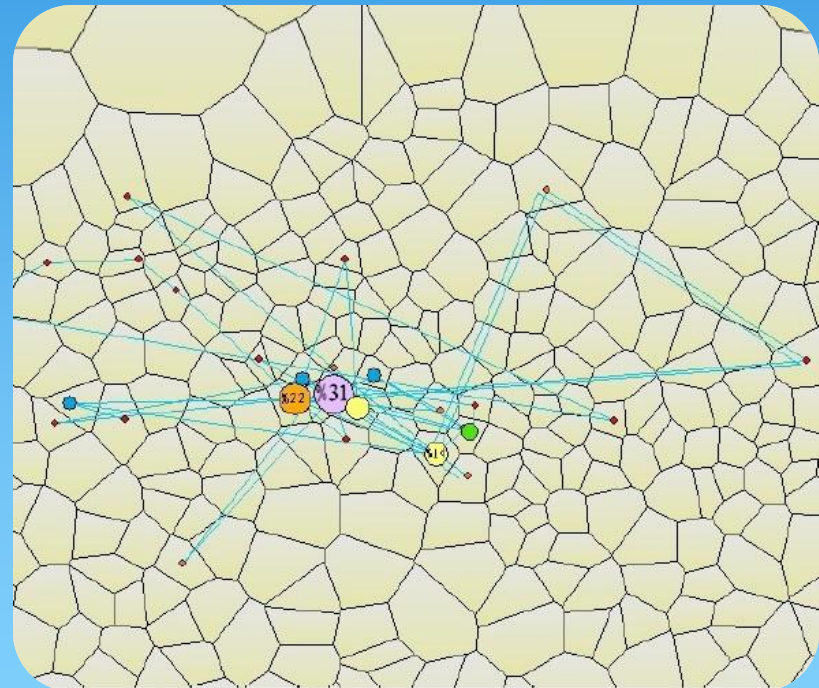
- ❖ **Spatio-temporal patterns can be found with a large amount of trajectories (X, Y, T)**
- ❖ **GIS visualization and analysis applied to represent and model individual dynamics**

Geo-visualizing



Space-time path

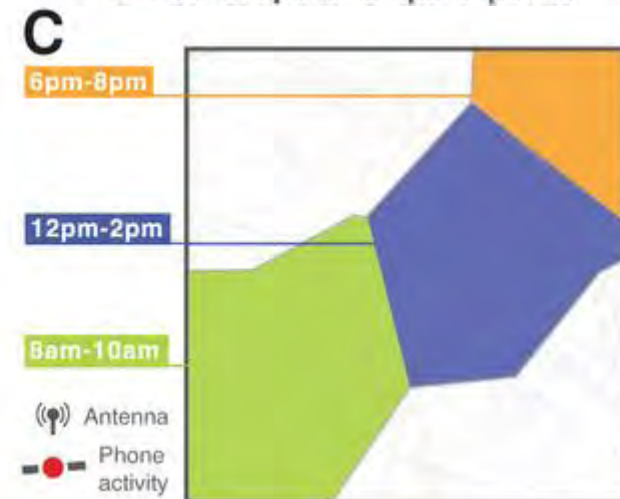
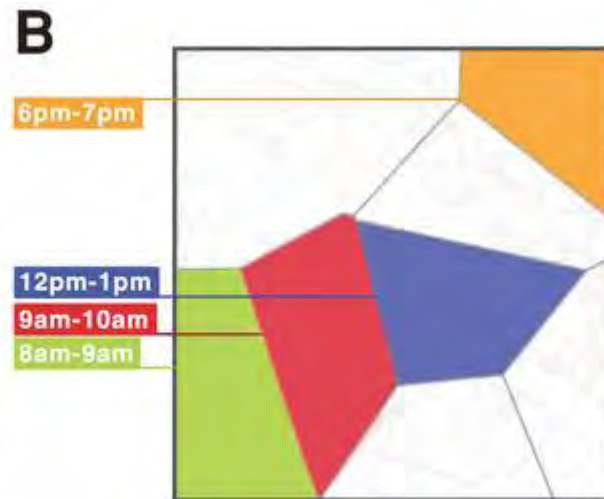
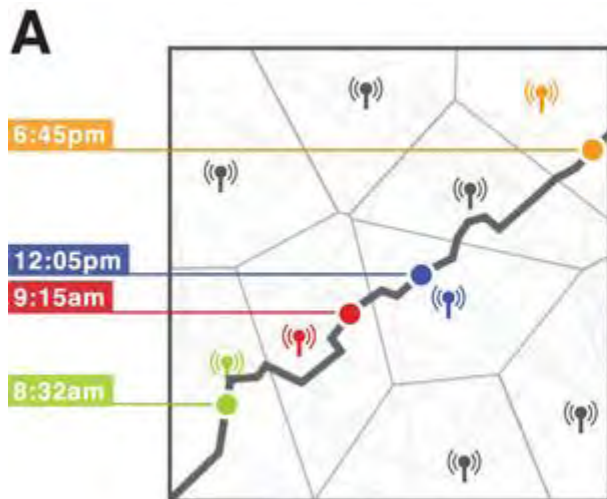
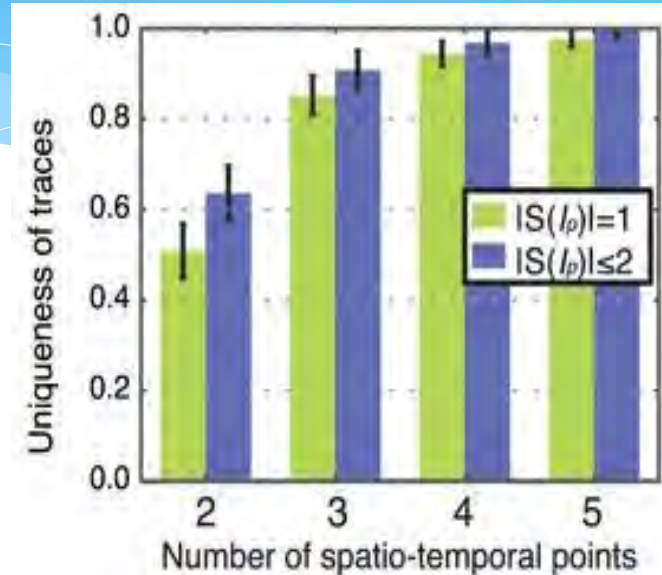
Kang C., Gao S. et al. Analyzing and Geo-visualizing Individual Human Mobility Patterns Using Mobile Call Records. 2010



Frequency of occurrence

Unique in the Crowd: The privacy bounds of human mobility (Nature)

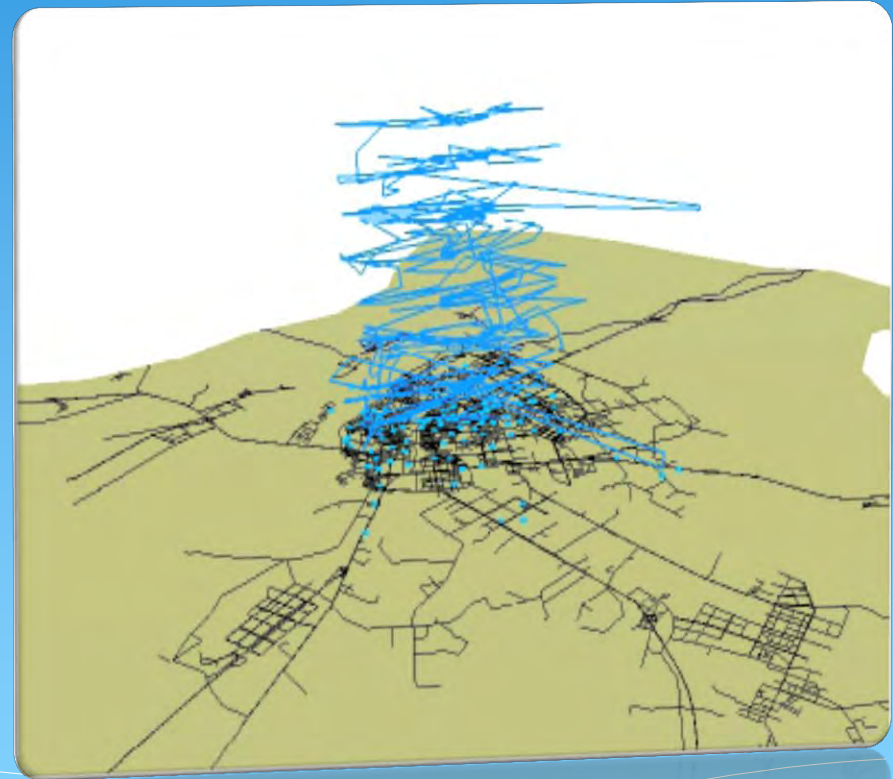
15 months of mobile phone data for **1.5 million** individuals, **four** spatio-temporal points are enough to uniquely identify **95%** of the individuals.



The variability of mobility



Regular

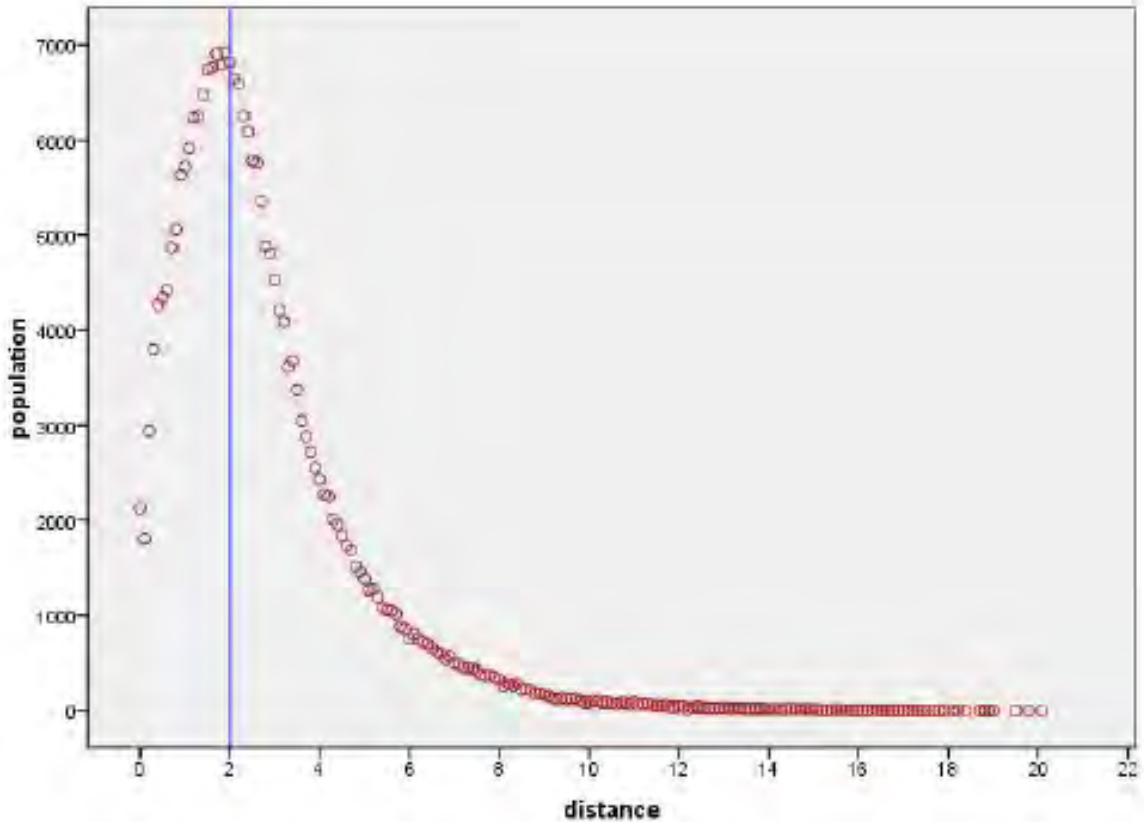
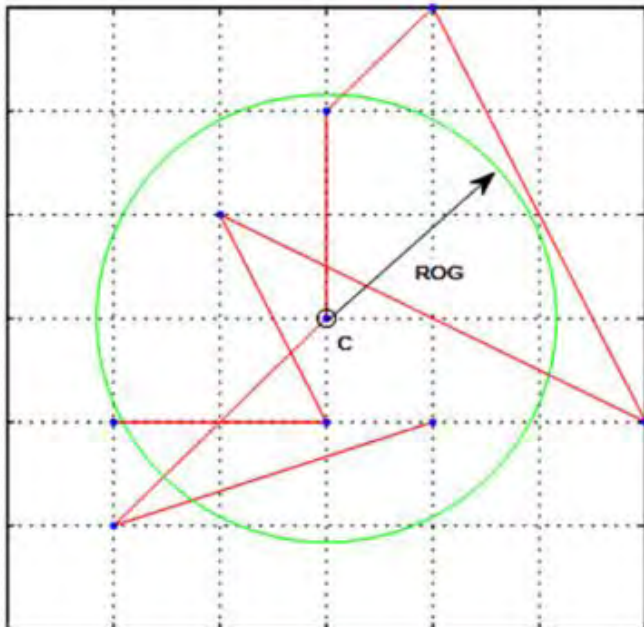


Irregular

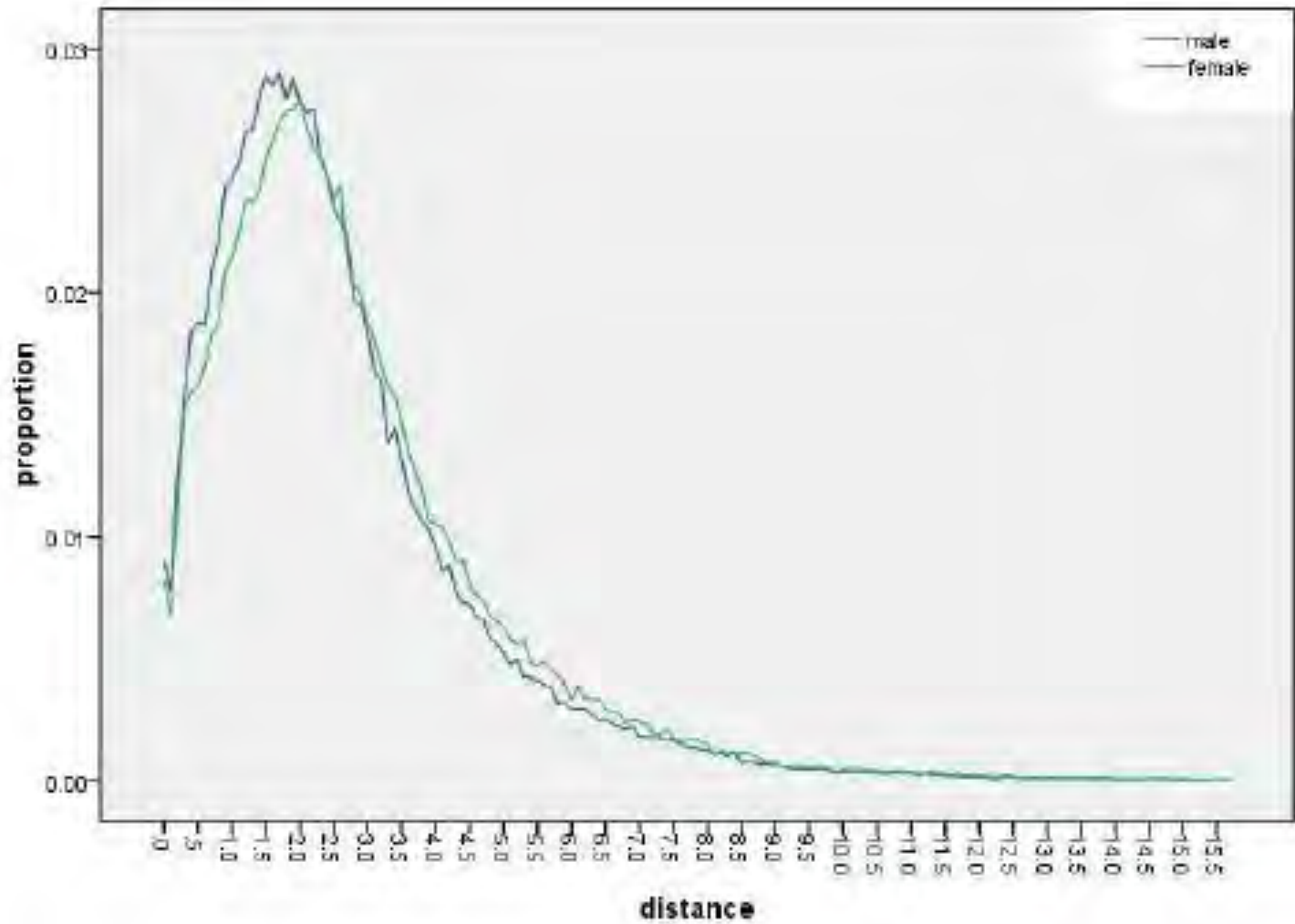
The distribution of the **ROG** covered with 869,992 mobile phone users.

Radius of gyration

$$r_g^\alpha(t) = \sqrt{\frac{1}{n_c^\alpha(t)} \sum_{i=1}^{n_c^\alpha(t)} (x_i - x_c)^2 + (y_i - y_c)^2}$$

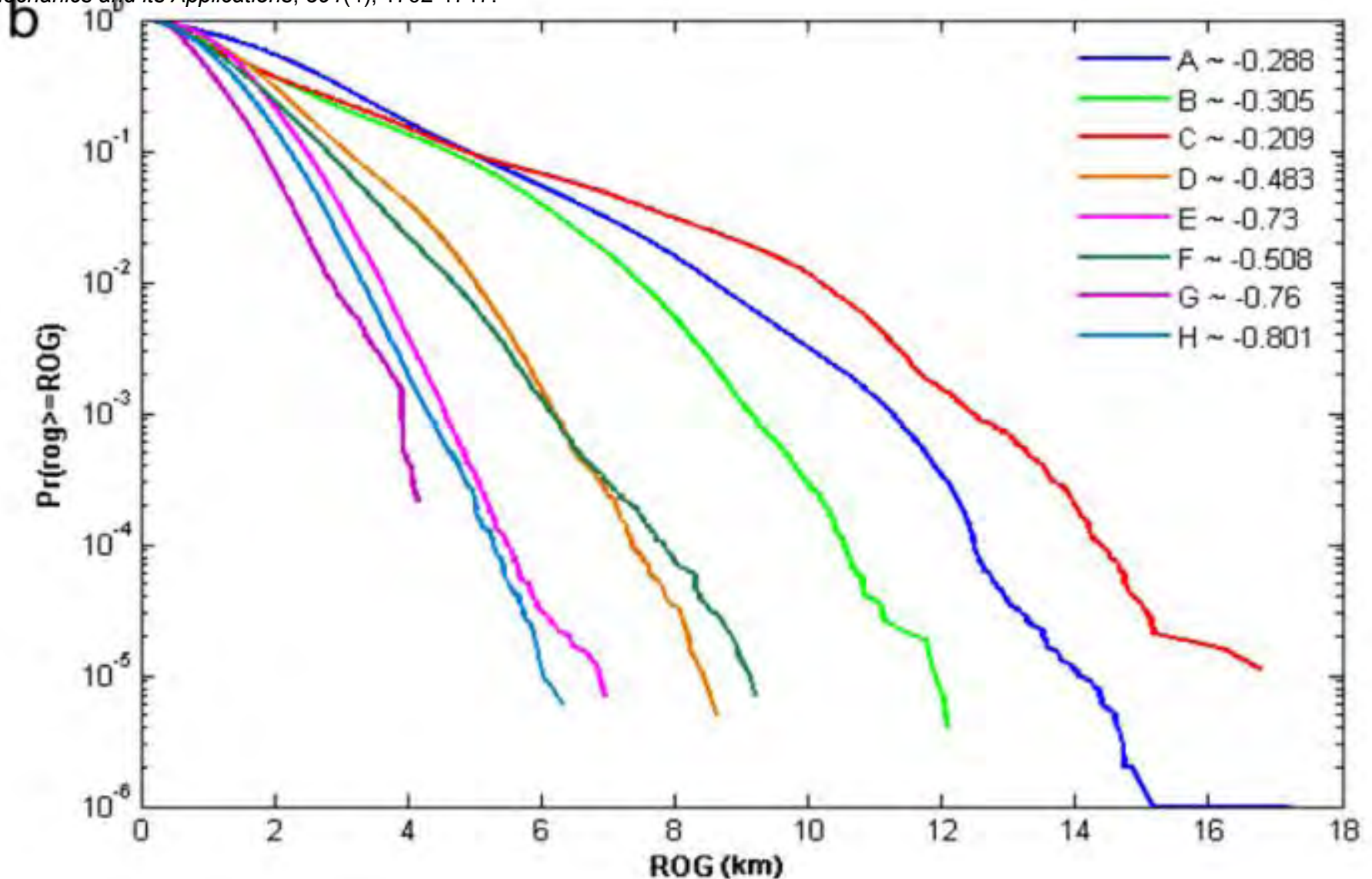


Gender



Distance Decay Effect in different cities

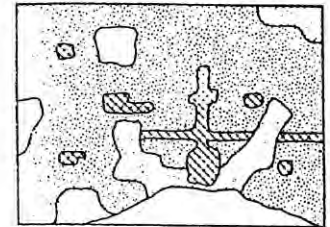
Kang, C., Ma, X., Tong, D., & Liu, Y. (2012). Intra-urban human mobility patterns: An urban morphology perspective. *Physica A: Statistical Mechanics and its Applications*, 391(4), 1702-1717.



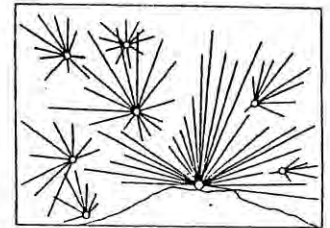
Urban Structure

Spatial Structure

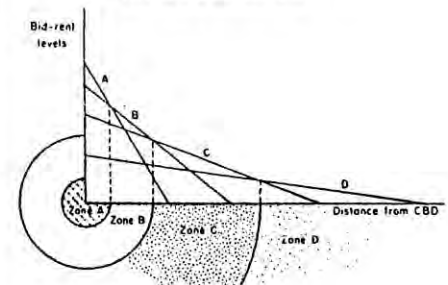
- 1) Land-use type
- 2) Population distribution
- 3) Transportation (accessibility)
- 4) Function division (POIs)
- 5) Intersections (flow, mobility)



(1a) 城市形态



(1b) 城市要素的相互作用



(1c) 城市空间的构成机制



Urban Structure

❖ **Aggregate approach (Hourly)**

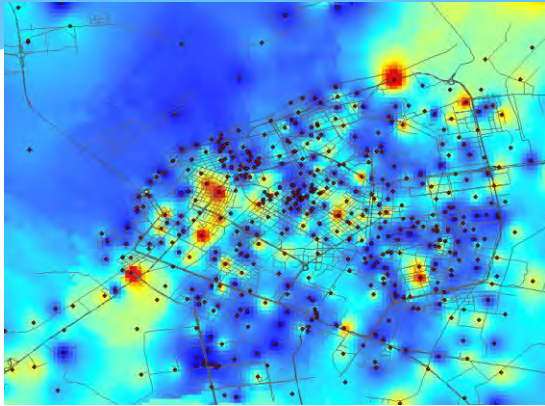
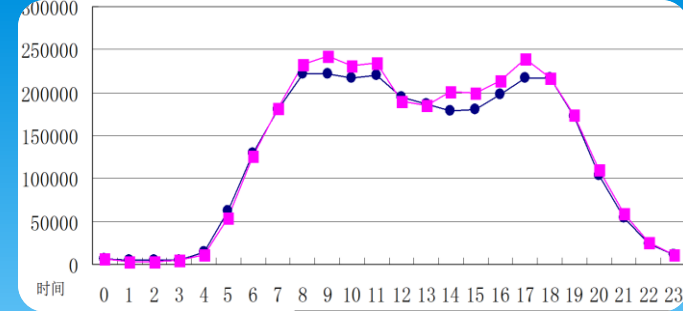
--Cell_{*i*} (volume00, volume01, volume02,..... volume23)

❖ **The scale of the urban area, may including the city and some inner suburbs, to highlight interesting metropolitan dynamics**

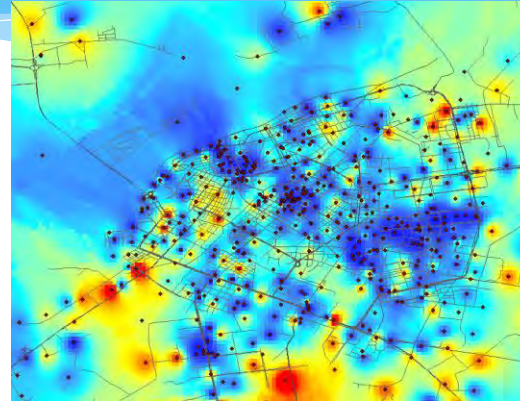
❖ **Calculate the kernel density**

Spatio-temporal patterns

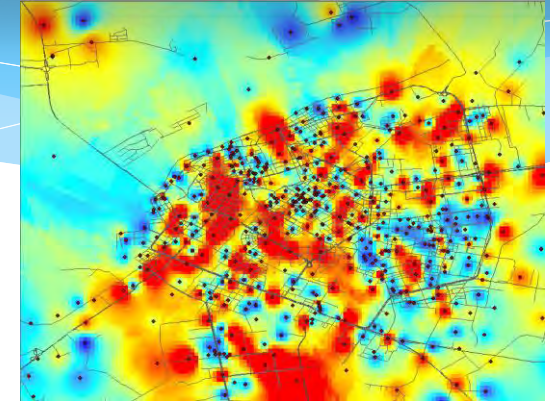
Mobile Landscape



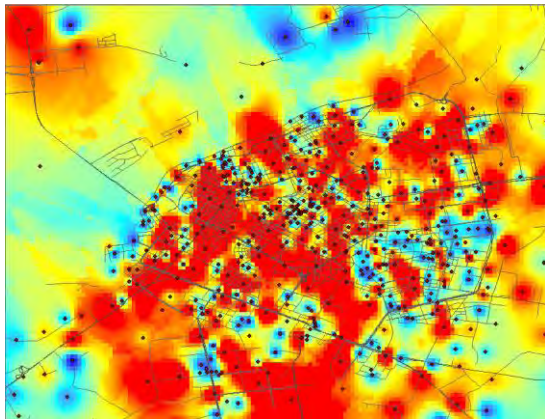
AM 03-04



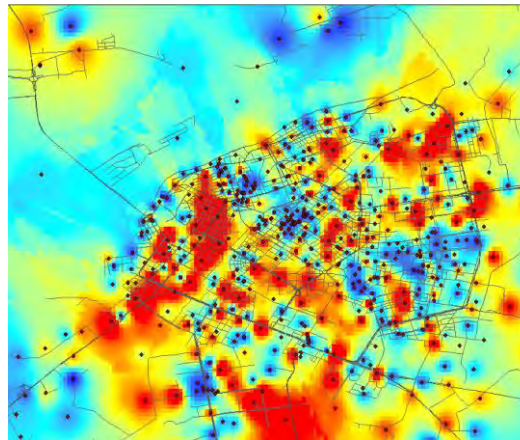
AM 06-07



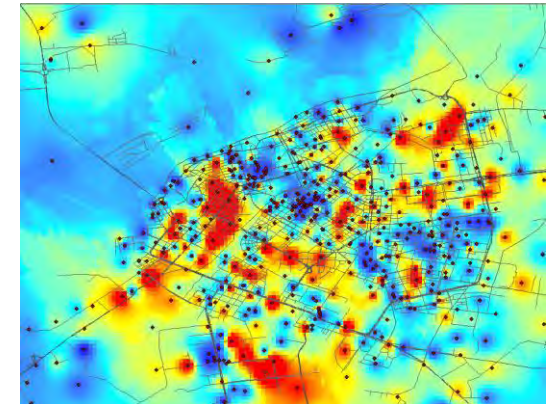
AM 09-10



PM 15-16



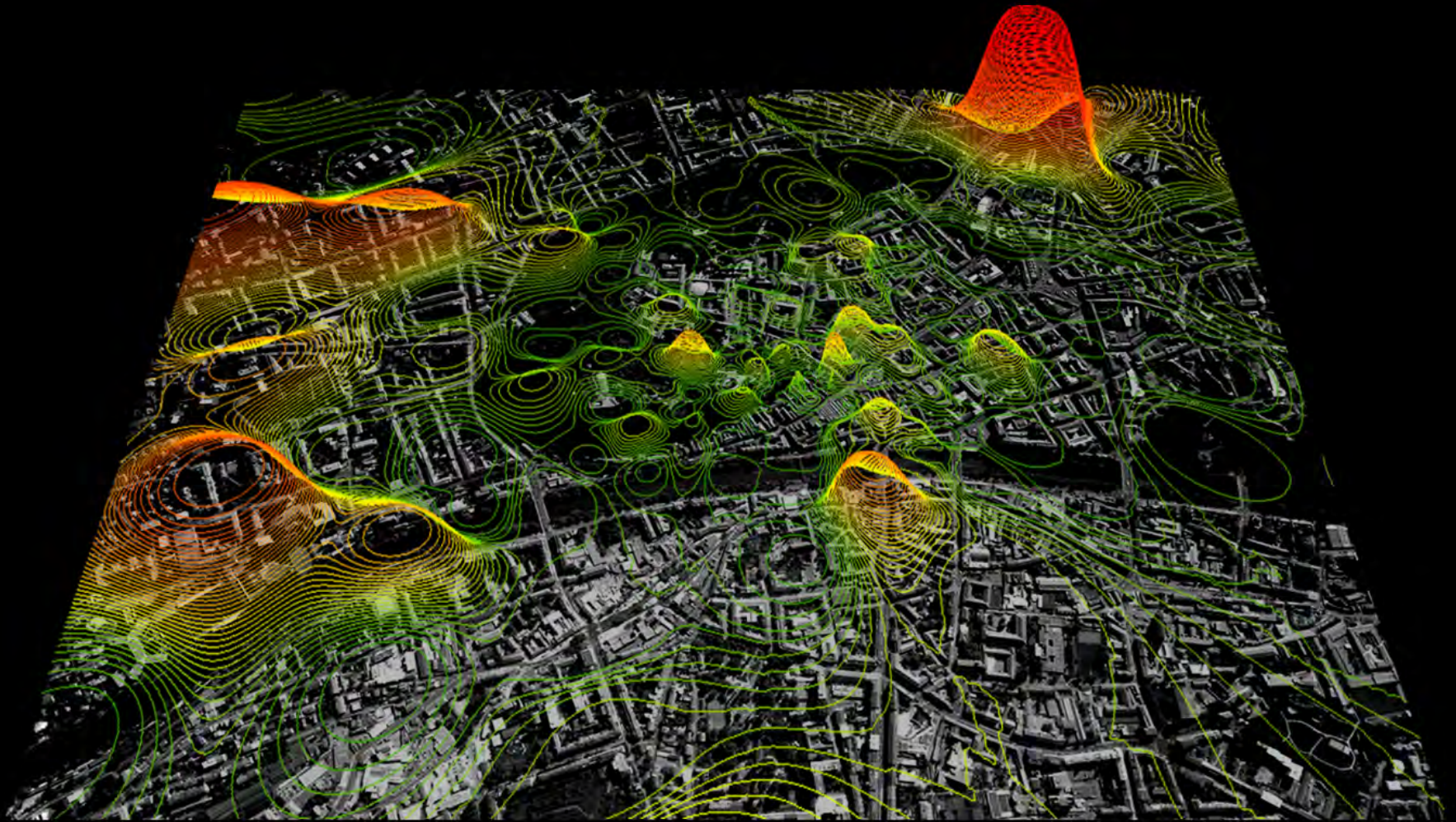
PM 18-19



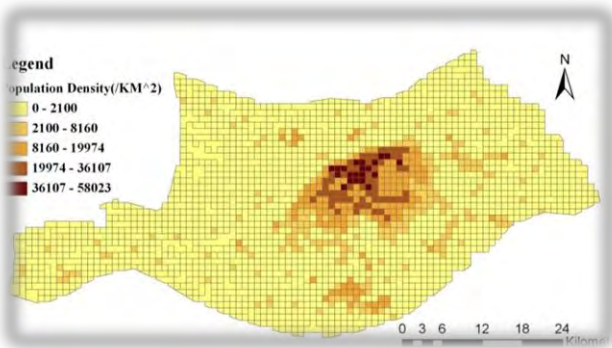
PM 21-22

Mobile Landscape:

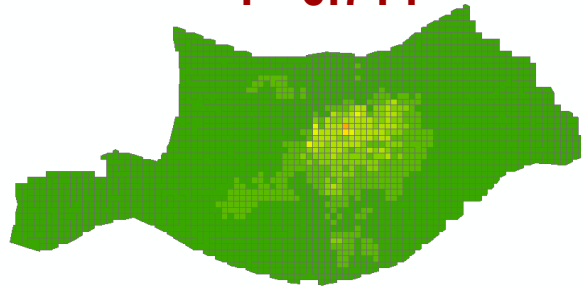
People of MIT SENSEable City Lab have developed a continuously changing real-time maps of cell phone usage in Graz, Austria.



Correlation with population distribution

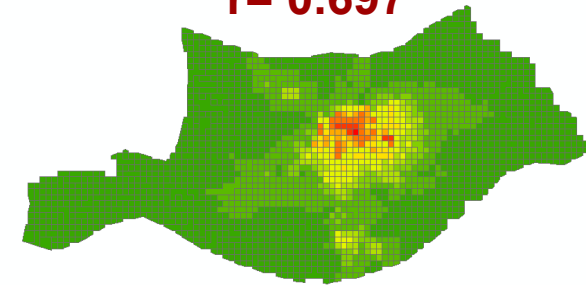


r= 0.714



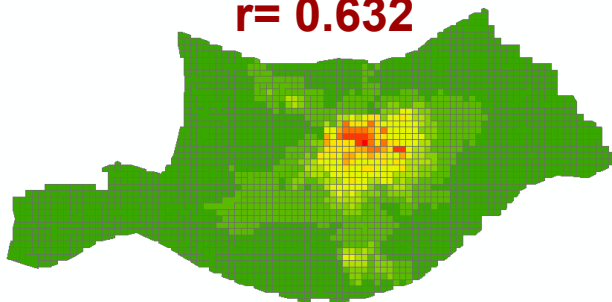
AM 06-07

r= 0.697



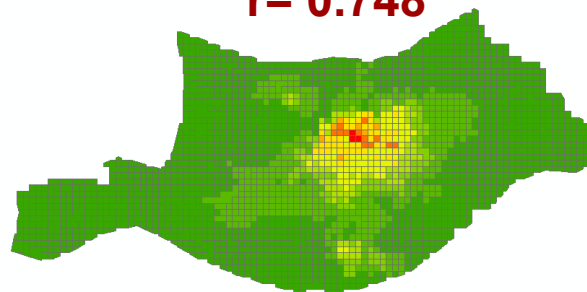
AM 09-10

r= 0.632



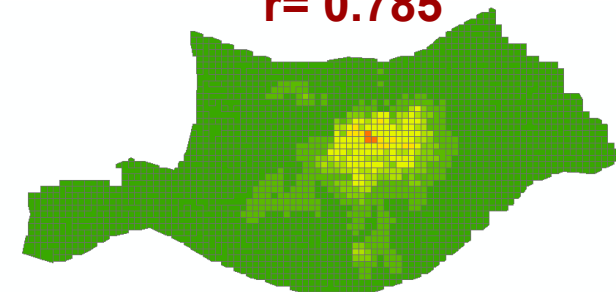
PM 15-16

r= 0.748



PM 18-19

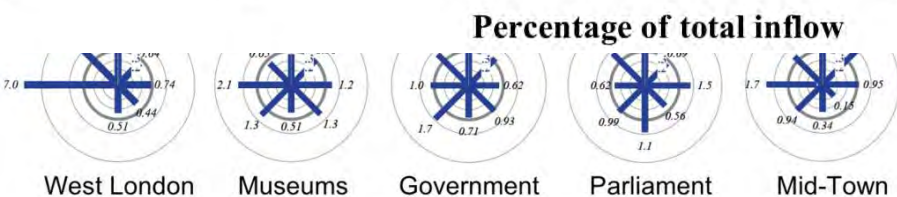
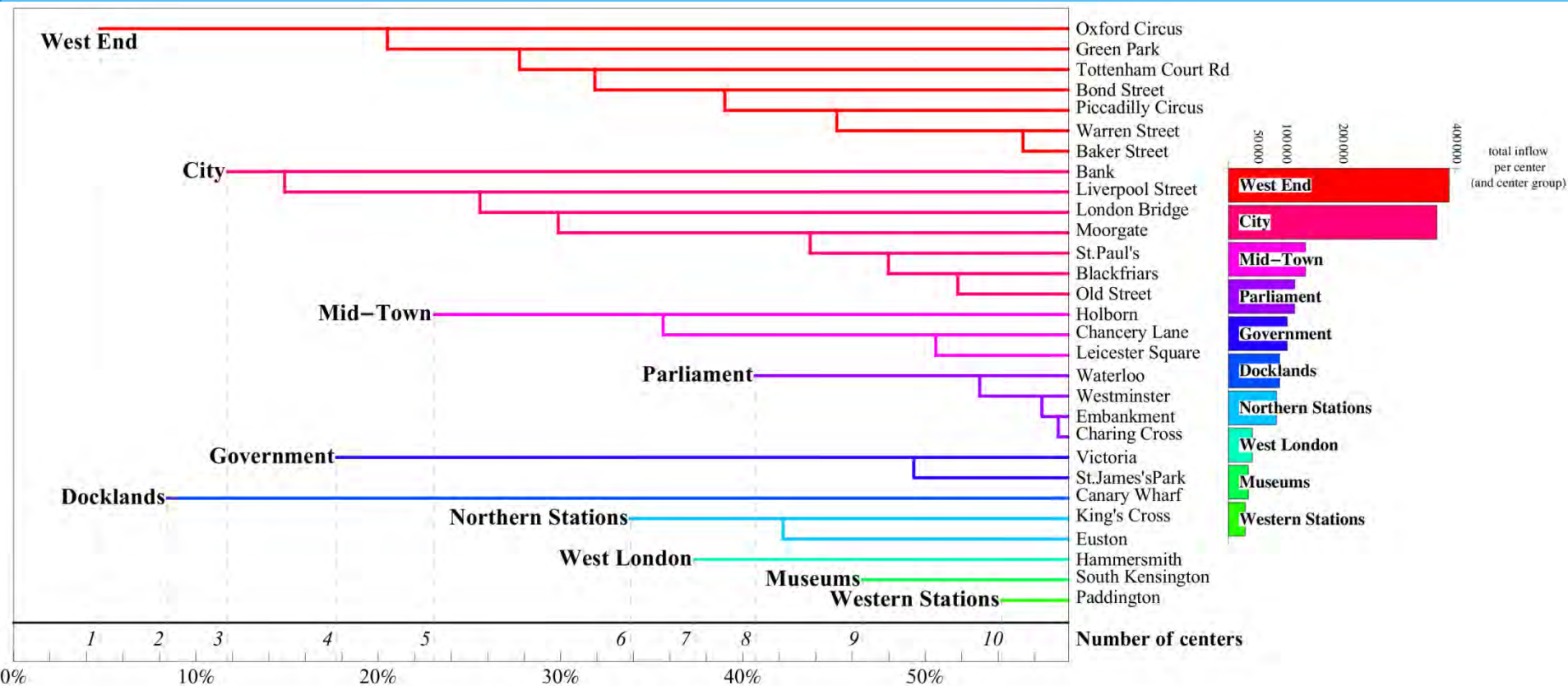
r= 0.785



PM 21-22

Urban Transportation

Identifying the Structure of Urban Movements from Smart Card Data

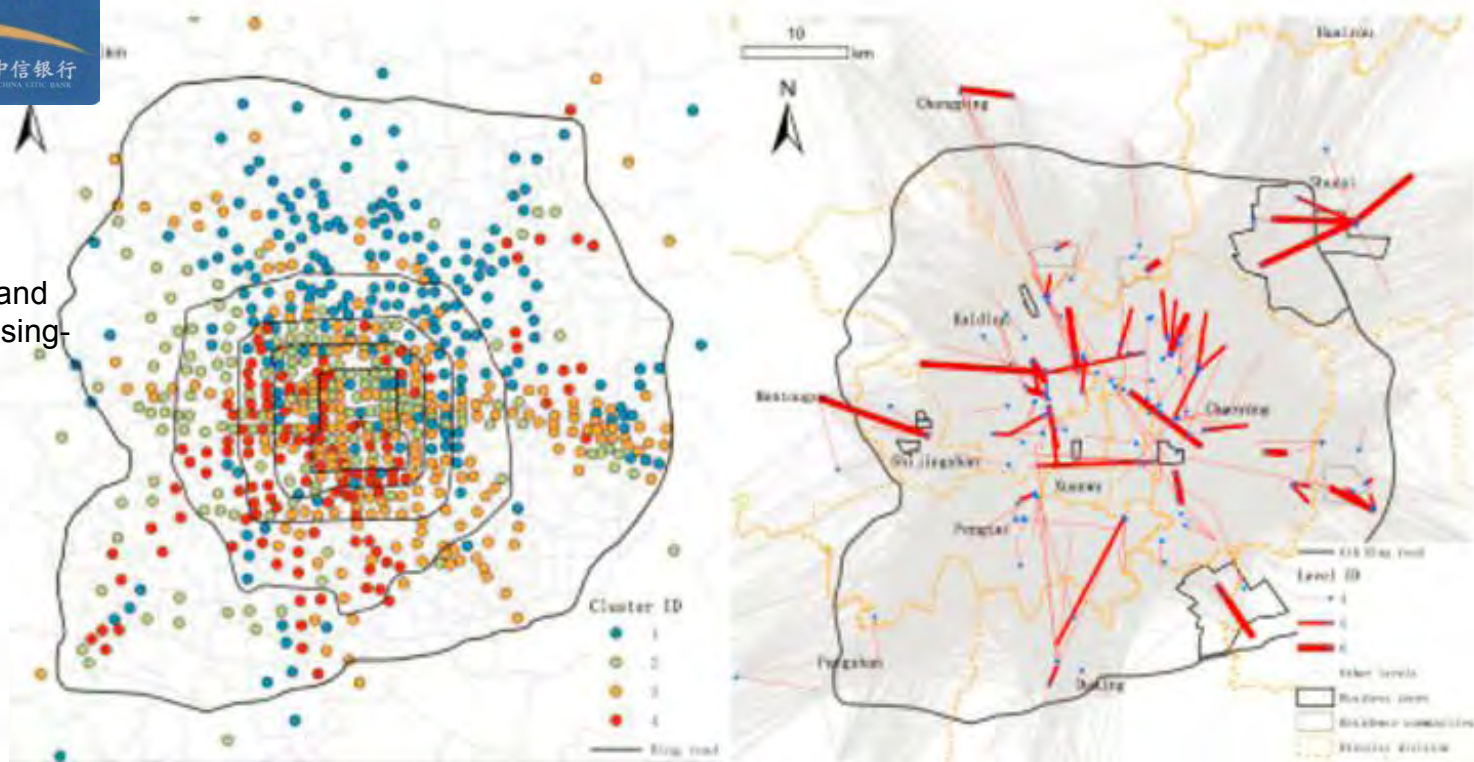


Roht, C., Kang, S. M., Batty, M., & Barthélemy, M. (2011). Structure of urban movements: polycentric activity and entangled hierarchical flows. *PLoS One*, 6(1), e15923.

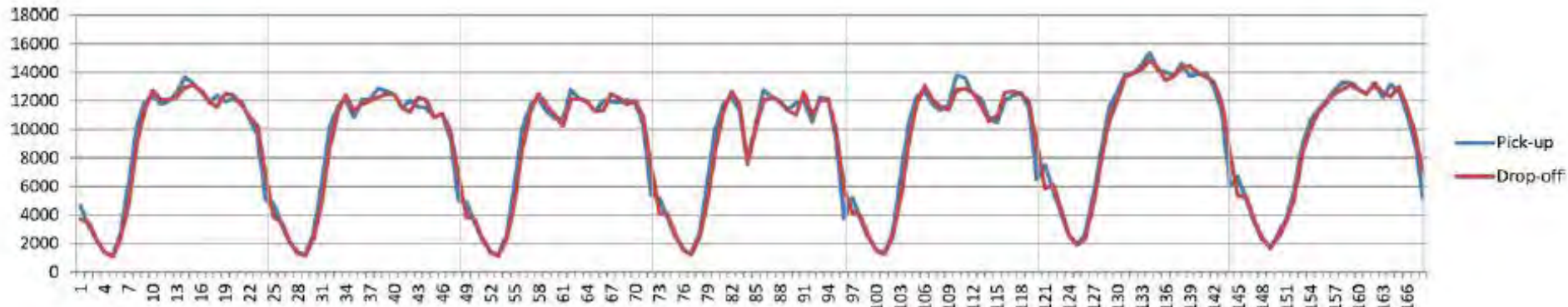
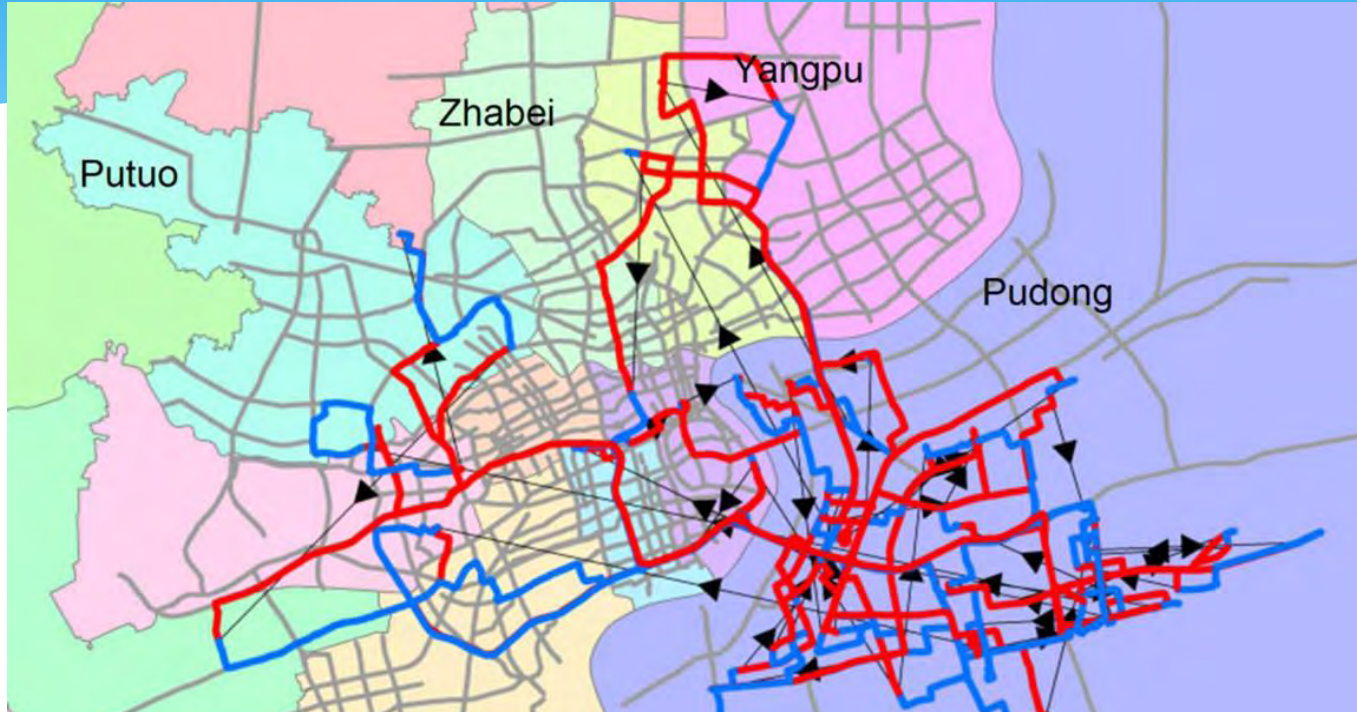
Analyzing jobs-housing relationships



Long Y, Thill J-C, 2013,
“Combining smart card data,
household travel survey and land
use pattern for identifying housing-
jobs relationships in Beijing”
Computers, Environment and
Urban Systems.

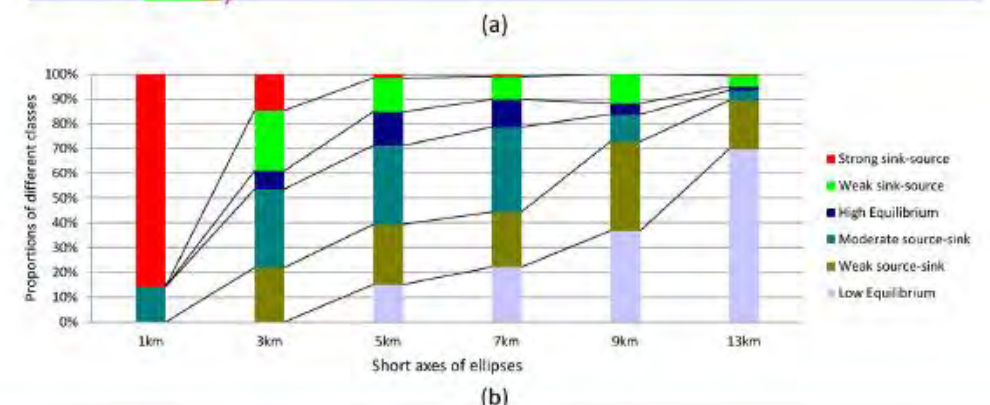
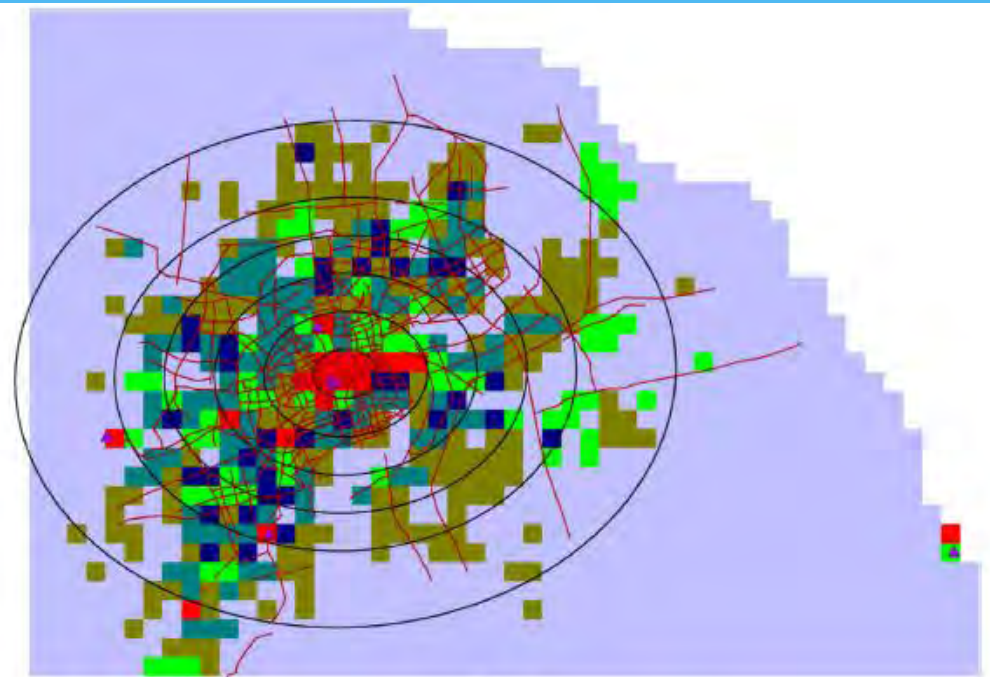
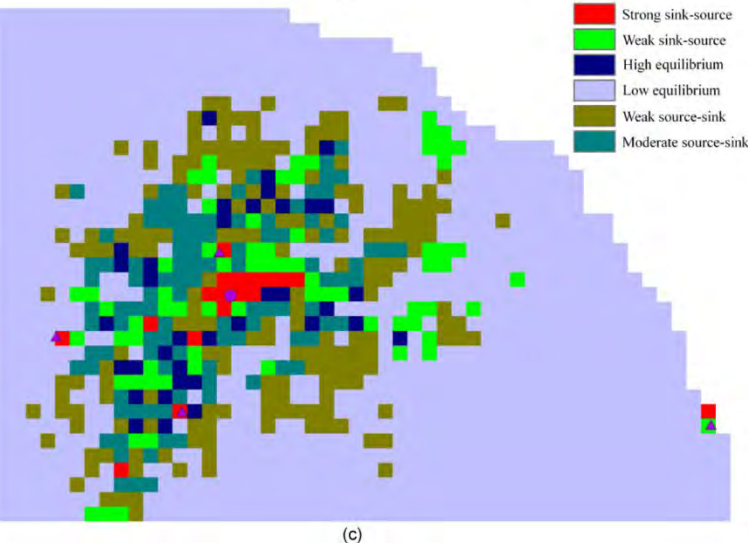
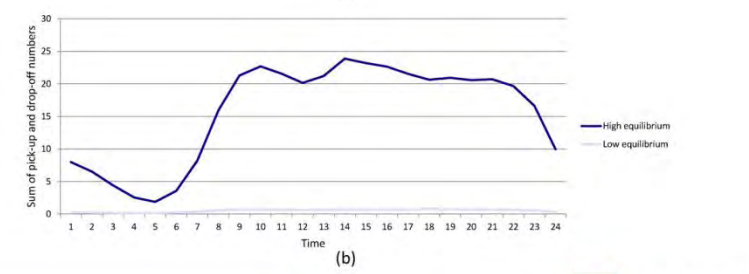
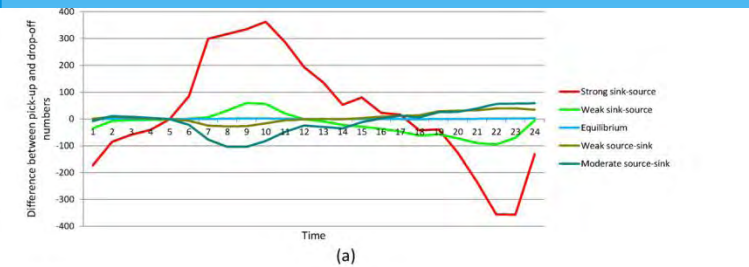


Exploring Urban Land Use from GPS-enabled Taxi Trajectory



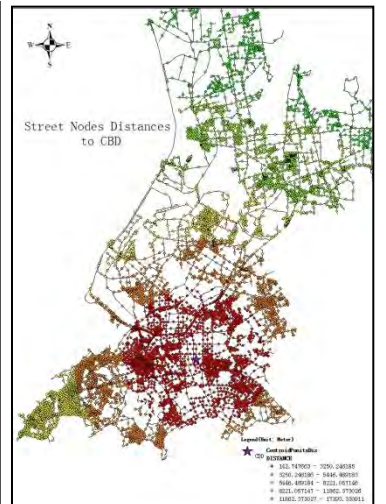
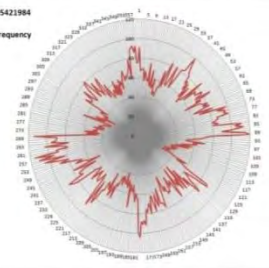
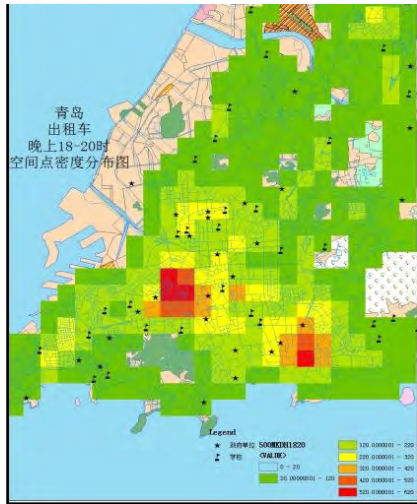
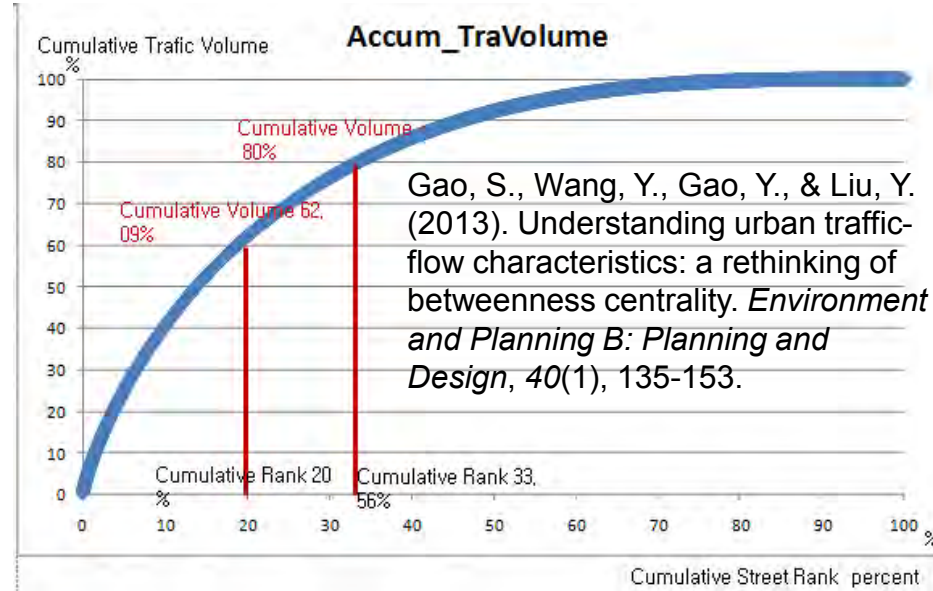
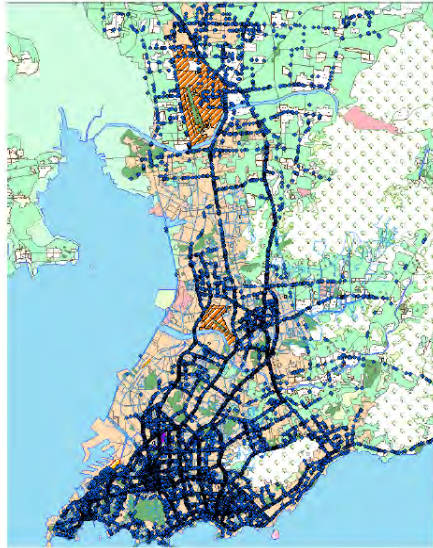
Liu, Y., Wang, F., Xiao, Y., & Gao, S. (2012). Urban land uses and traffic 'source-sink areas': Evidence from GPS-enabled taxi data in Shanghai. *Landscape and Urban Planning*, 106(1), 73-87.

Exploring Urban Land Use from GPS-enabled Taxi Trajectory



Understanding urban traffic flow characteristics and street centrality

- 149 taxis in total.
- A taxi GPS file contains tracks points with the fields(FID,Date,Time,Latitude,Longitude, Velocity, Angle)
- time lasts more than a month(From March to April,2009),



Urban Air Quality



U-AIR

Real-Time and Fine-Grained Air Quality throughout a City

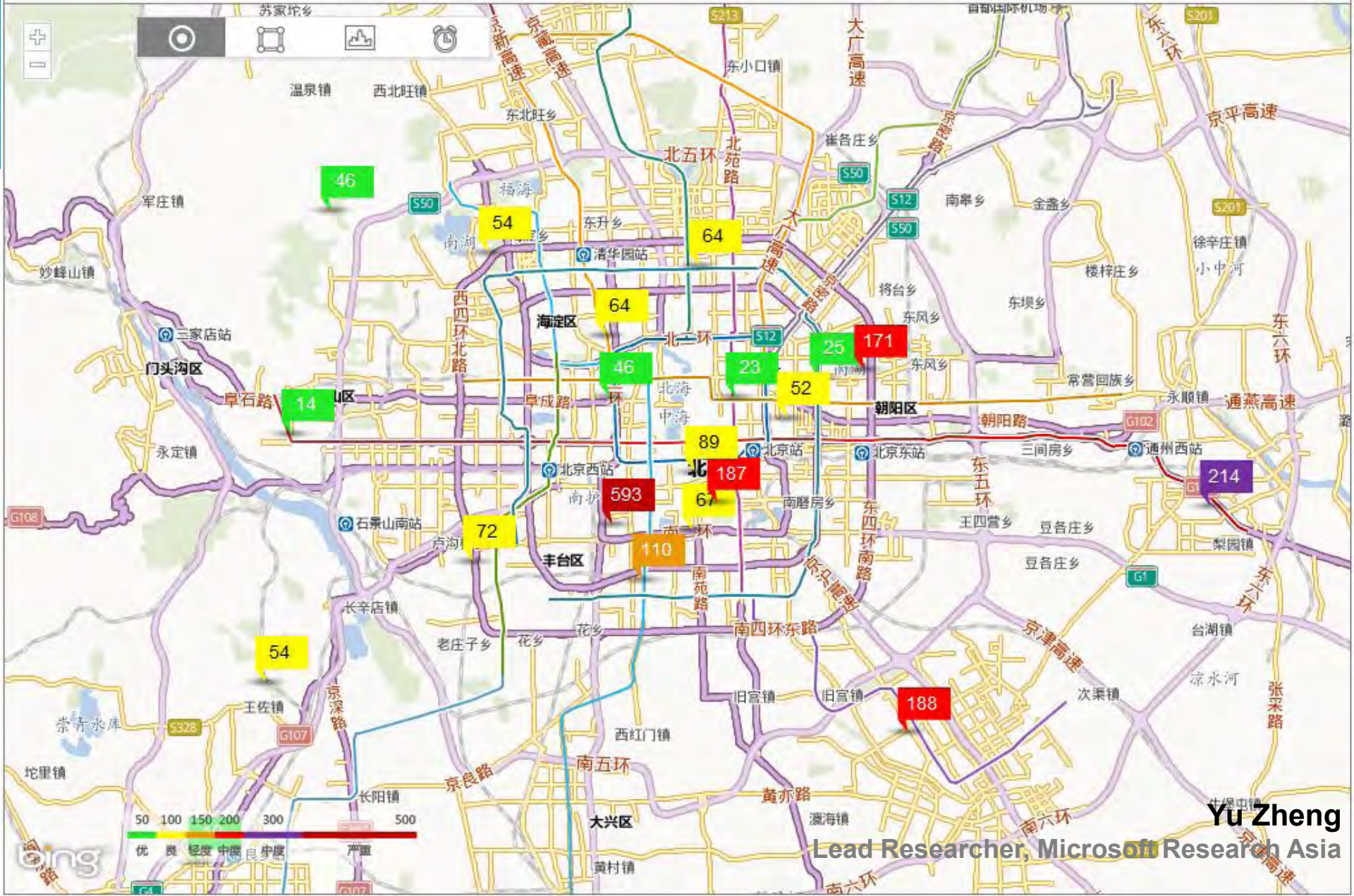
2PM, June 17, 2013

English | 中文

Beijing ▾

Moderate

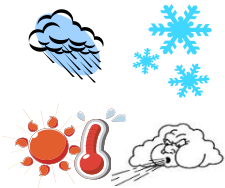
☁️ Cloudy
29°C



Yu Zheng
Lead Researcher, Microsoft Research Asia

Inferring Real-Time and Fine-Grained air quality throughout a city using Big Data

Yu Zheng
Lead Researcher, Microsoft Research Asia



Meteorology



Traffic



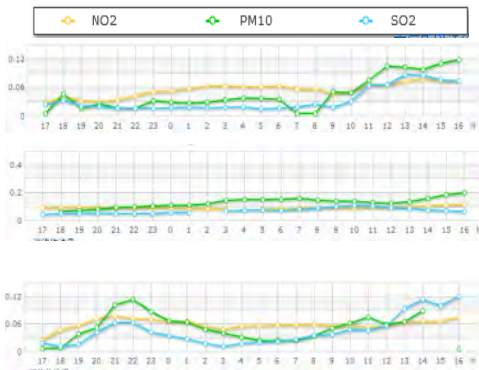
Human Mobility



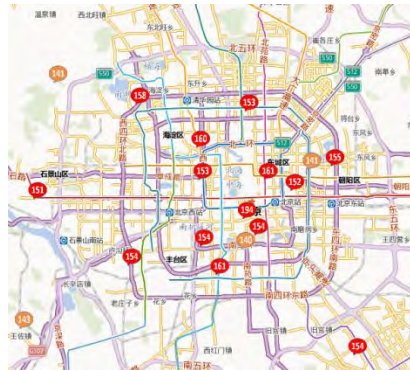
POIs



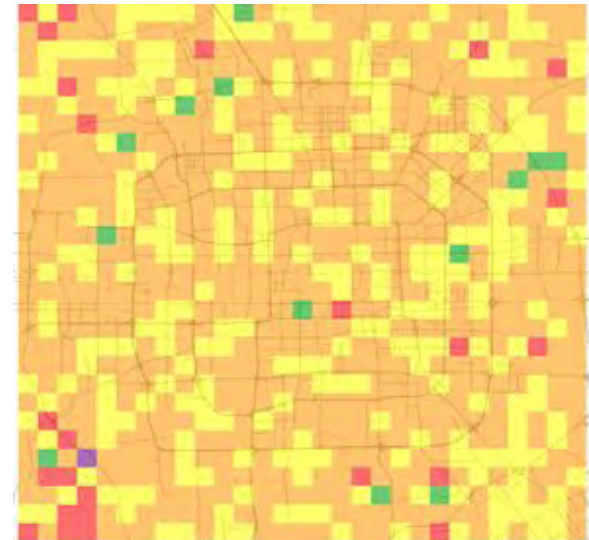
Road networks



Historical air quality data



Real-time air quality reports

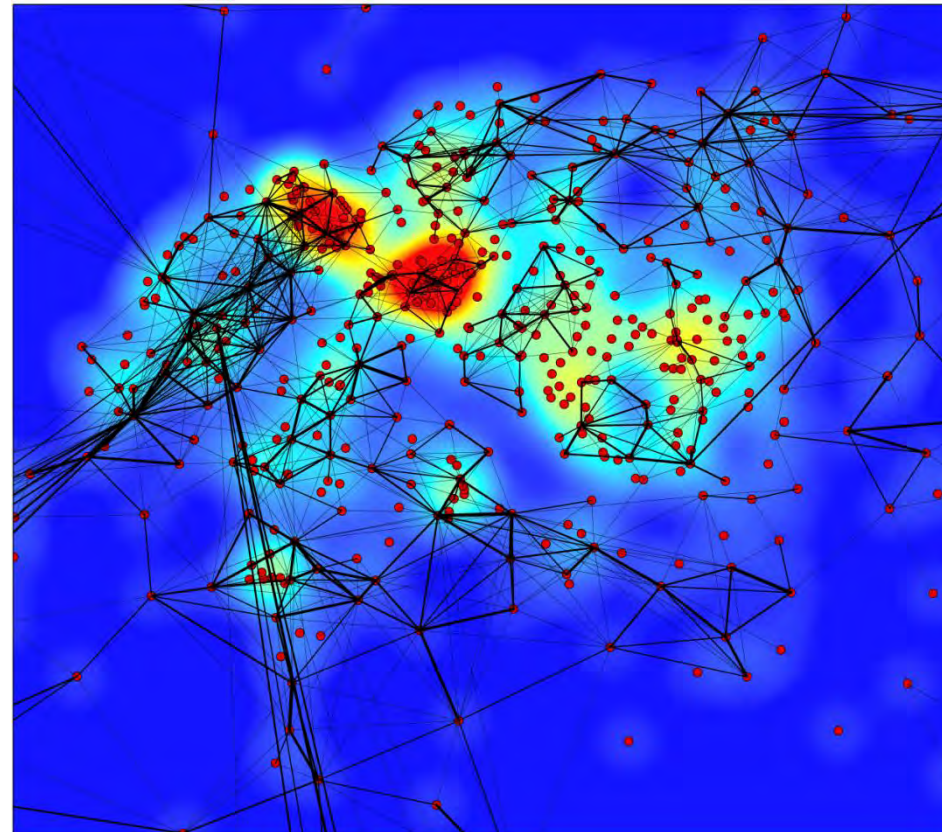


Spatial Interaction Network

Community in spatial networks

Spatial Networks describe the networks in which the nodes are embedded in a geographical space

Goal: to explore telecommunication flow in geographic space and to understand how the spatial context affect such interactions

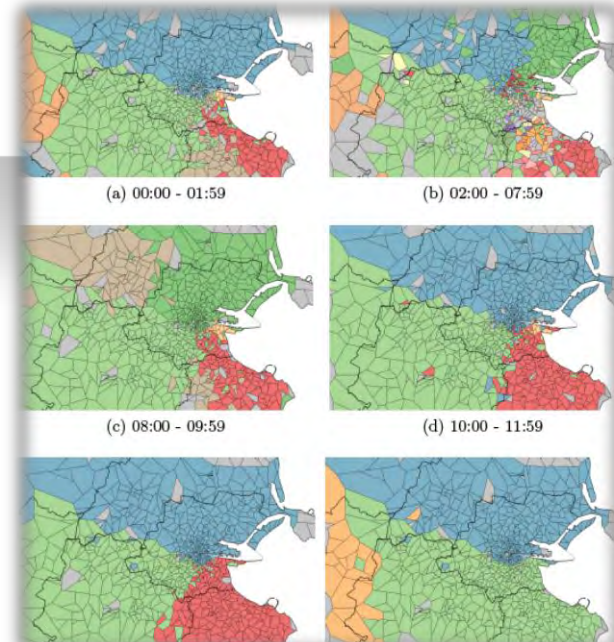
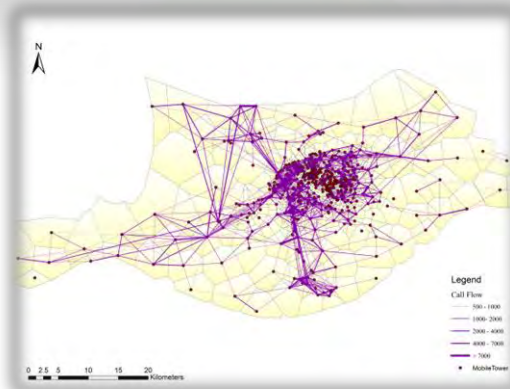
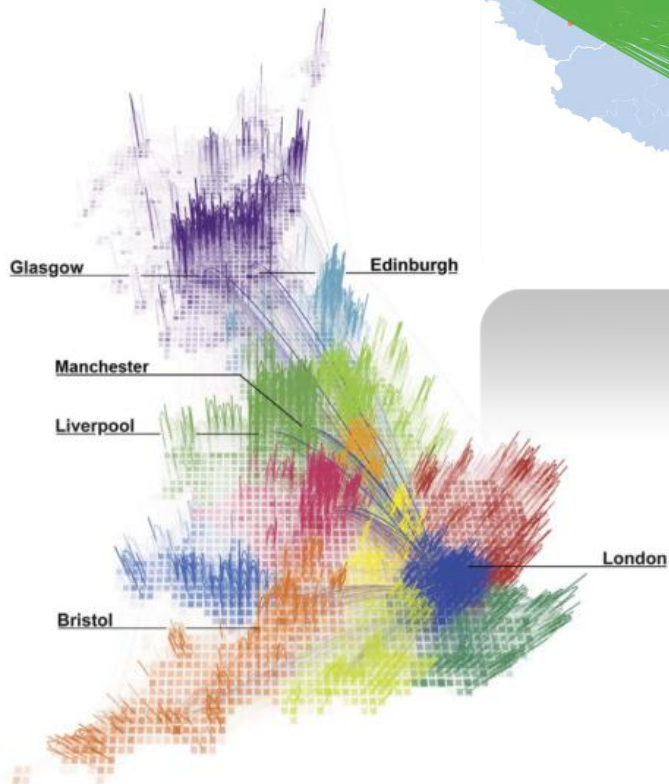
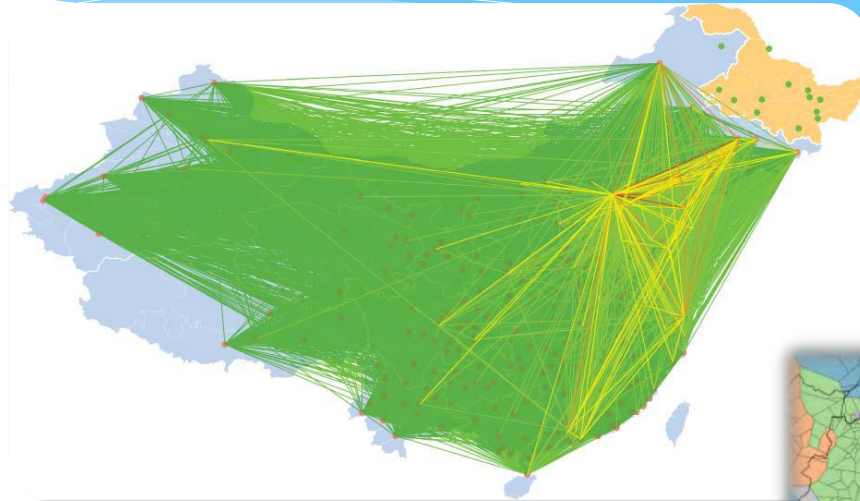


Spatial effects on networks

- (1) **Spatial constraints** on the distribution of **nodes** embedded in geographical locations;
- (2) **Physical networks** like roads and railways, which are affected by **spatial topology**;
- (3) **Restrictions on long-distance links** due to **economic costs**.

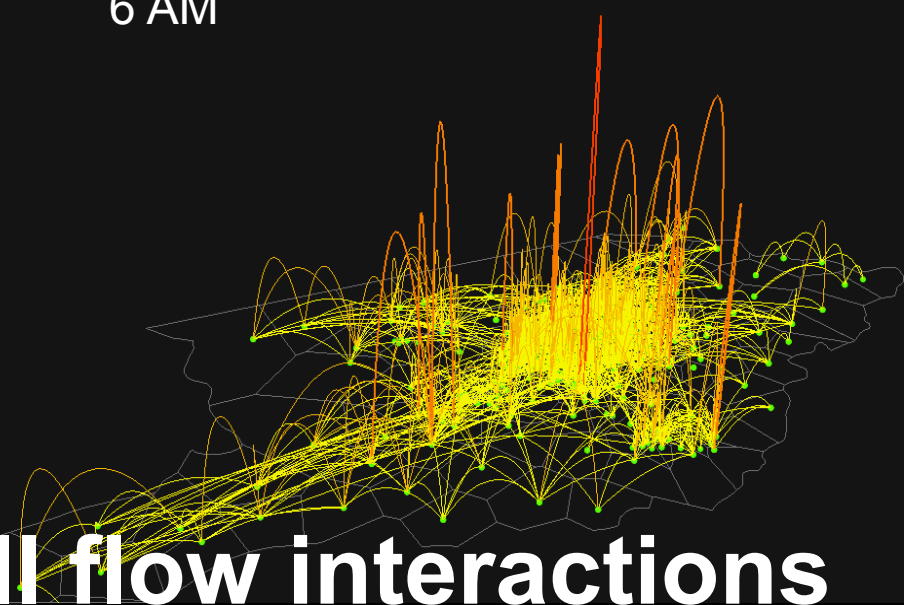
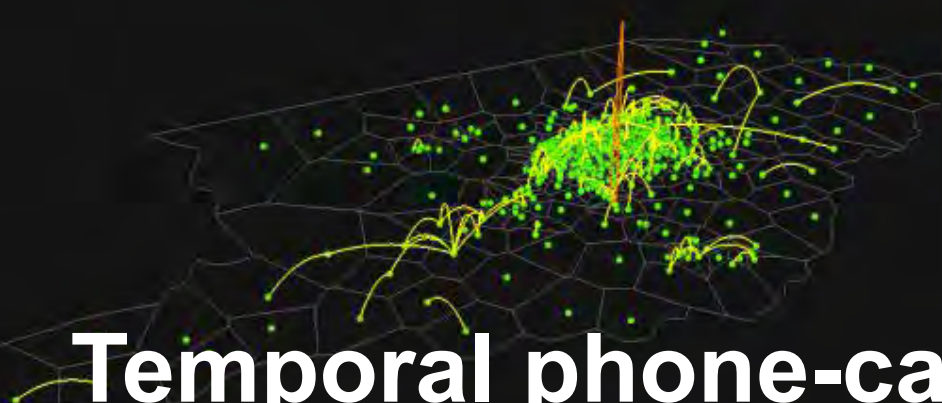
Motivation

Whether interaction structure, friendship likelihoods reveal political boundaries, physical barriers, or social divide



3 AM

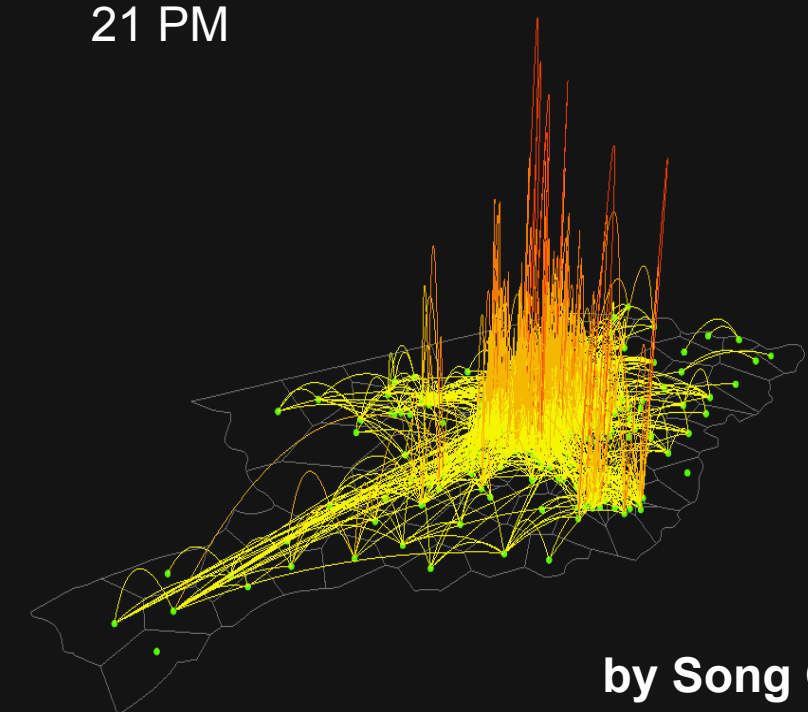
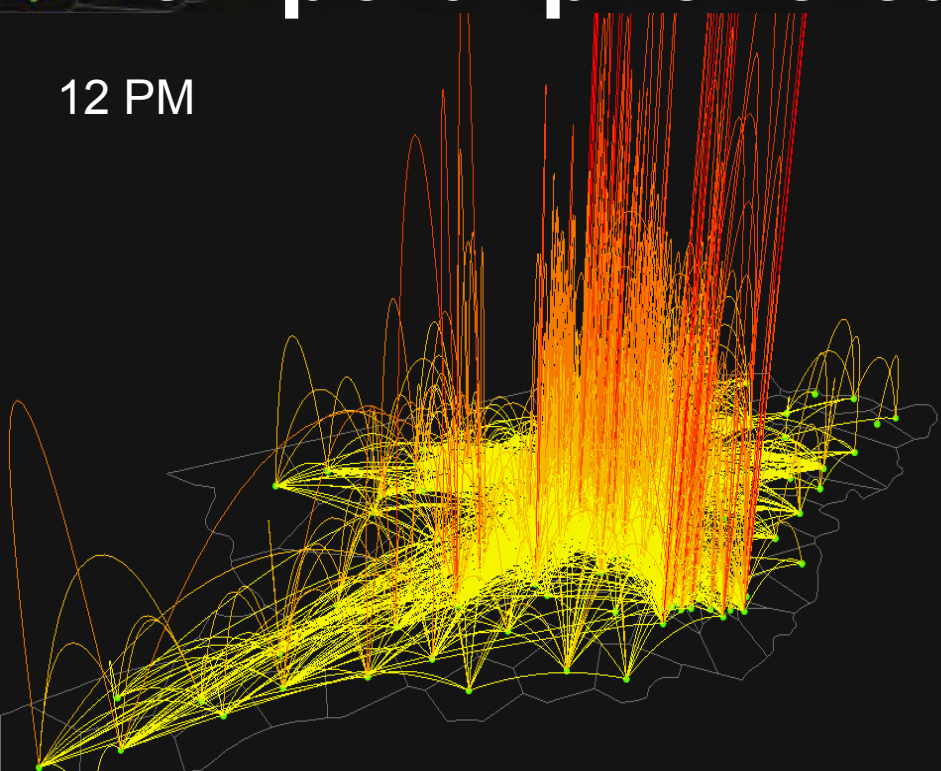
6 AM



Temporal phone-call flow interactions

12 PM

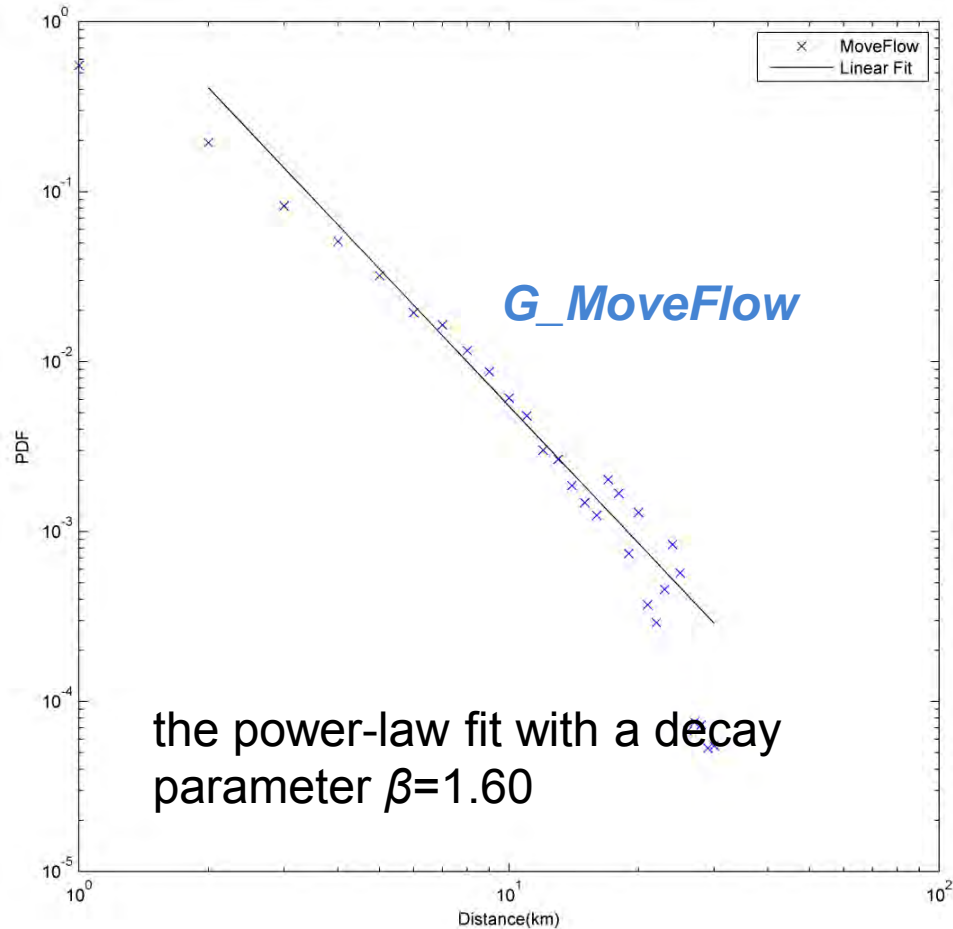
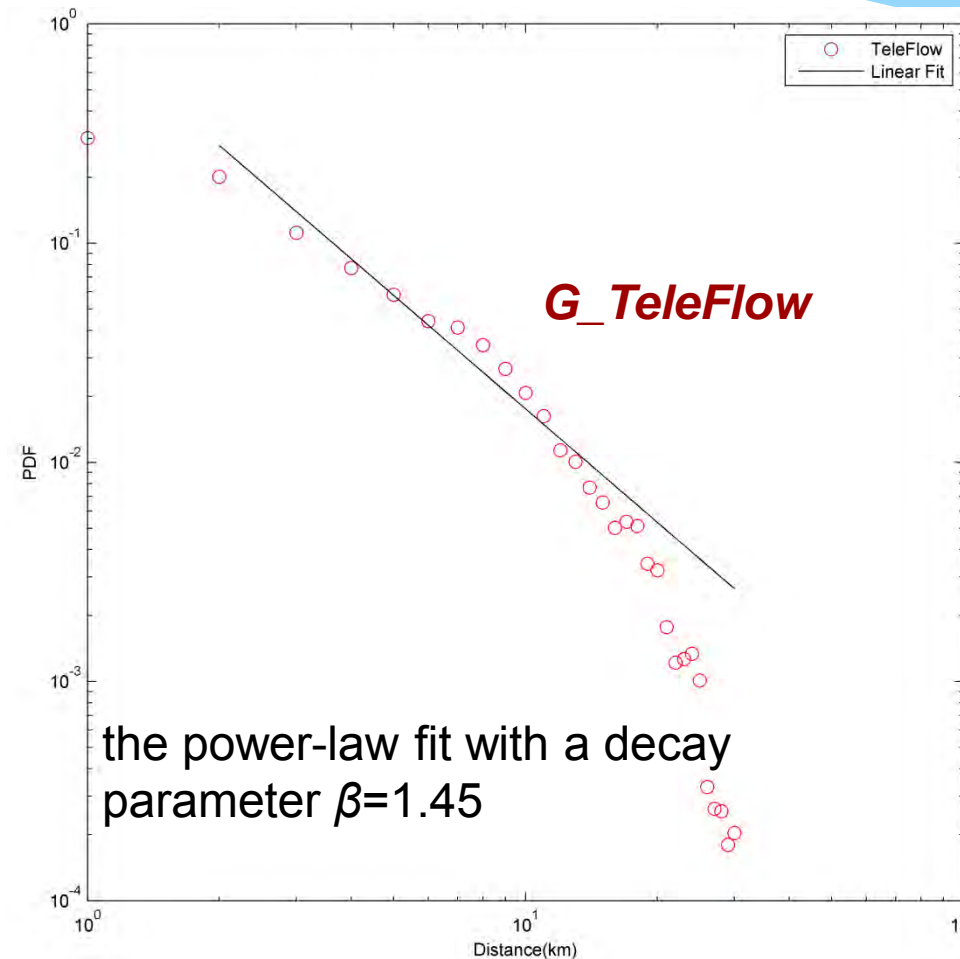
21 PM



by Song Gao

Distance Decay of Spatial Interactions

$$P \propto d^{-\beta}$$

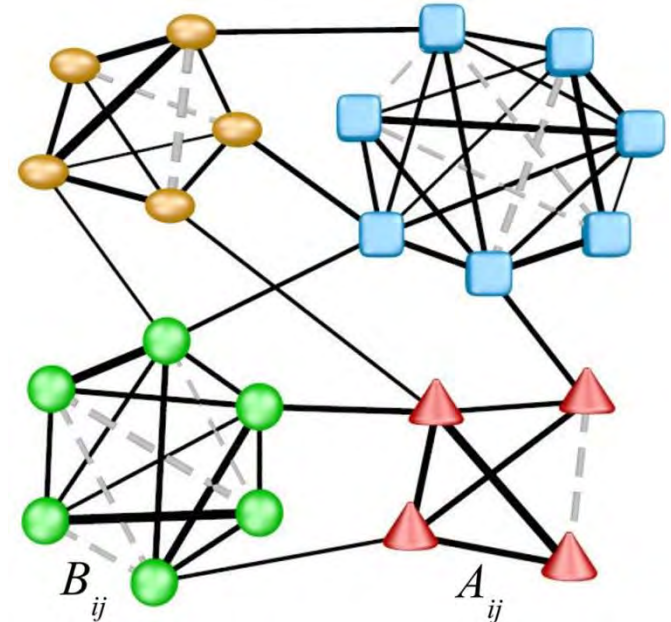


Community Detection in Spatial Networks

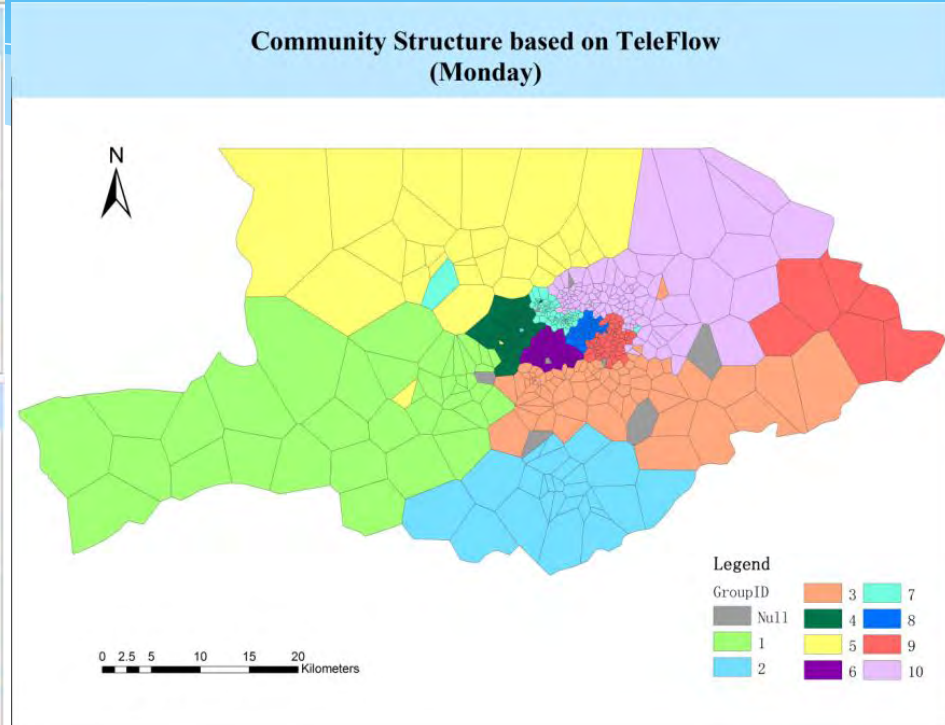
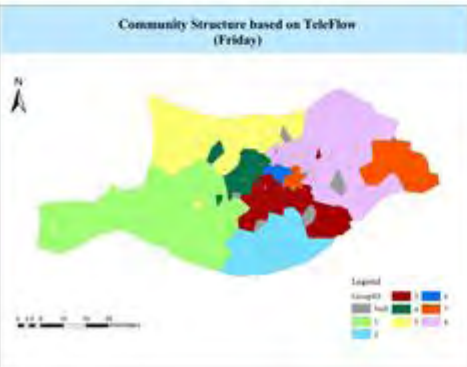
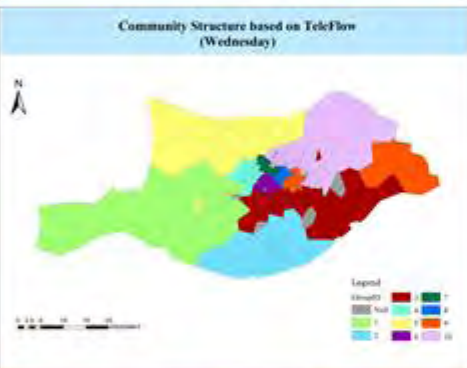
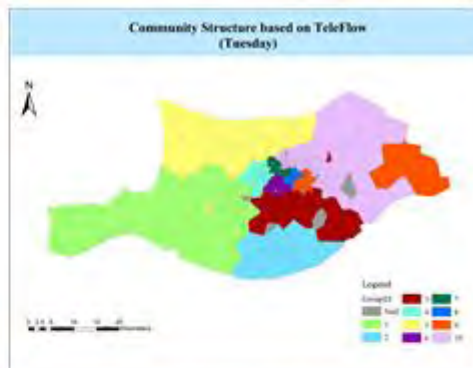
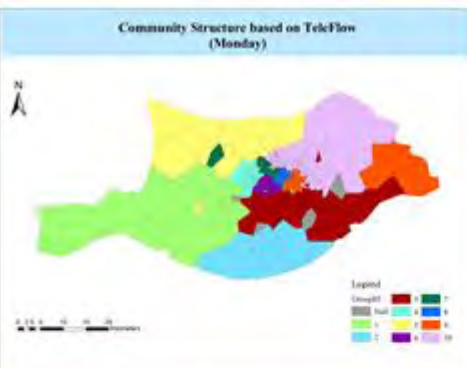
The nodes of the network can be grouped into sets of nodes so that each community is densely connected internally.

- ❖ **Modularity maximization**
- ❖ **Minimum-cut method**
- ❖ **Hierarchical clustering**
- ❖ **Girvan–Newman algorithm**
- ❖ **Clique based methods**

Modularity is defined as the sum of differences between the fraction of edges falling within communities and the expected value of the same quantity under the random null model.



Community detection results



MAXID-----: 616

NUMNODES---: 609

NUMEDGES---: 41960

TOTALWT----: 934561

NUMGROUPS--: 10

MINSIZE----: 27

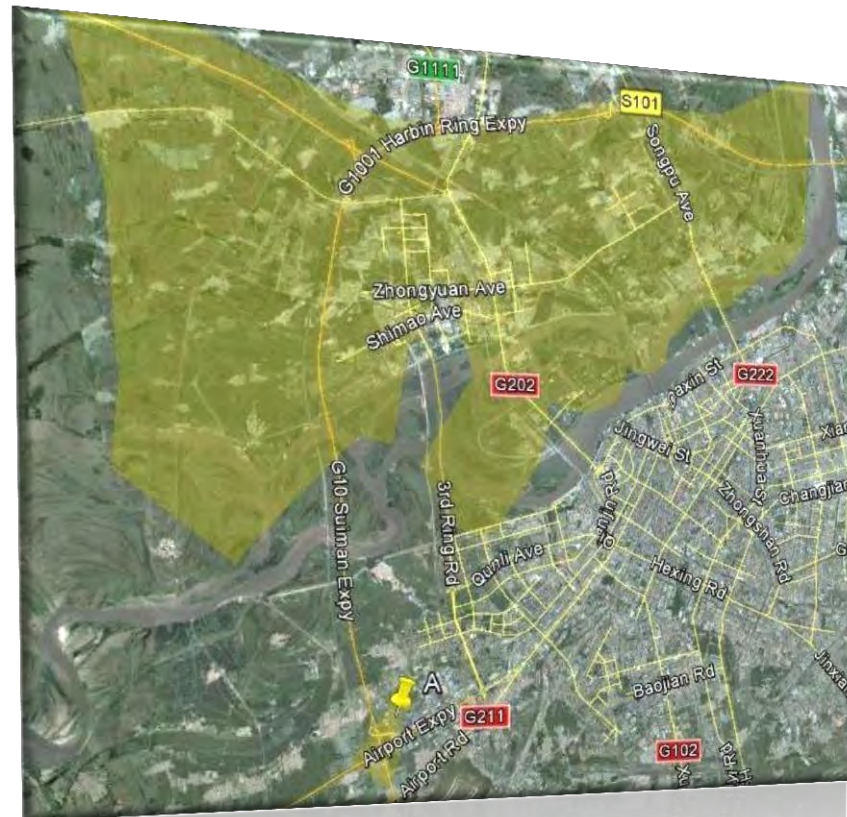
MEANSIZE---: 60.9

MAXSIZE----: 120

MAXQ-----: 0.527837

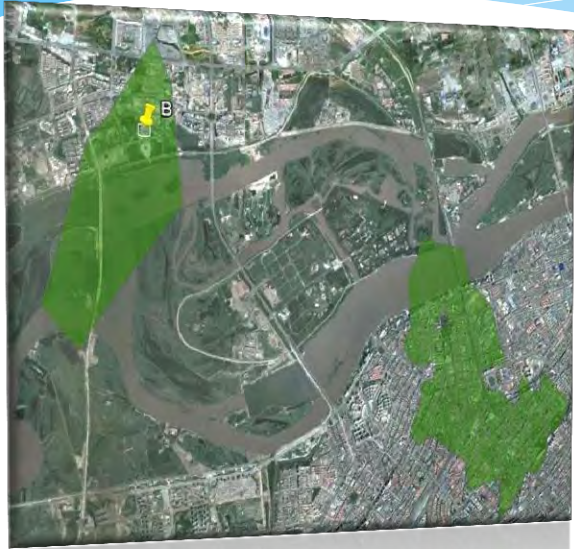
STEP-----: 599

Examples of differentiated geographical context of isolated regions in spatial communities

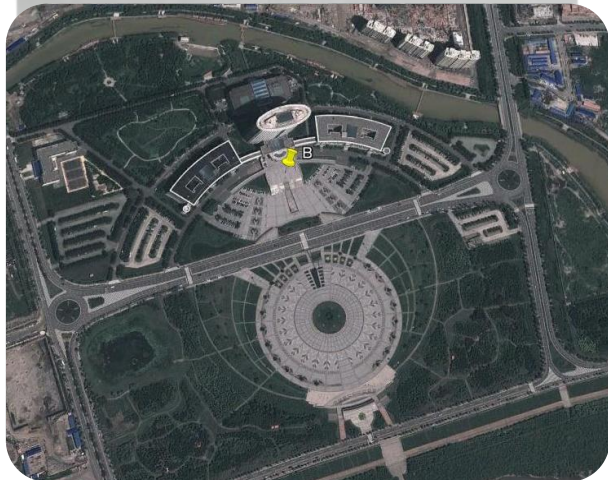


Cell A locates in the **overpass intersection** of ring **highway** and the **airport expressway** which is near a large residential suburb area of this city, and a high volume of call interaction make it merged to the northern spatial community (yellow) of official cells.

Examples of differentiated geographical context of isolated regions in spatial communities



Cell B has been grouped into the same distant community on Monday, Thursday and Friday, whereas it aggregates into nearby spatial adjacent community on weekends.



It corresponds to a set of **governmental buildings** which has strong connections with eastern cells (green) of central business district on weekdays.

Relation between Telecommunication and Movement

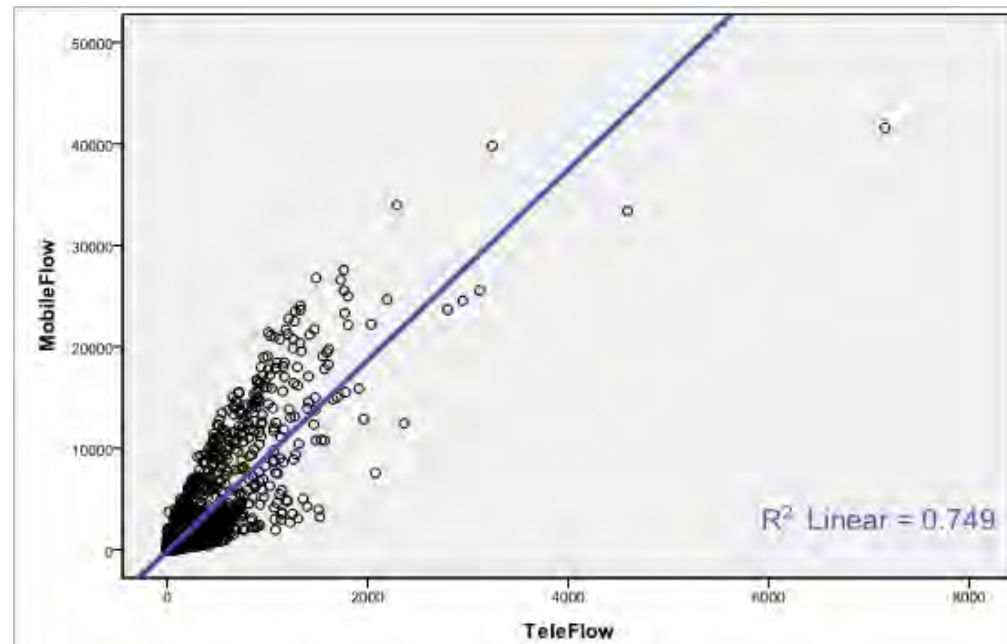
Correlation coefficients between phone call interaction and movements

	Mon	Tue	Wed	Thur	Fri	Sat	Sun
R ²	0.857	0.852	0.852	0.848	0.852	0.857	0.865

ICT & Mobility:

- 替代(Substitution)
- 增强(Stimulation)
- 缓和(Modification)

a **causal** relationship?



Outline



Why spatial is special

Urban Computing

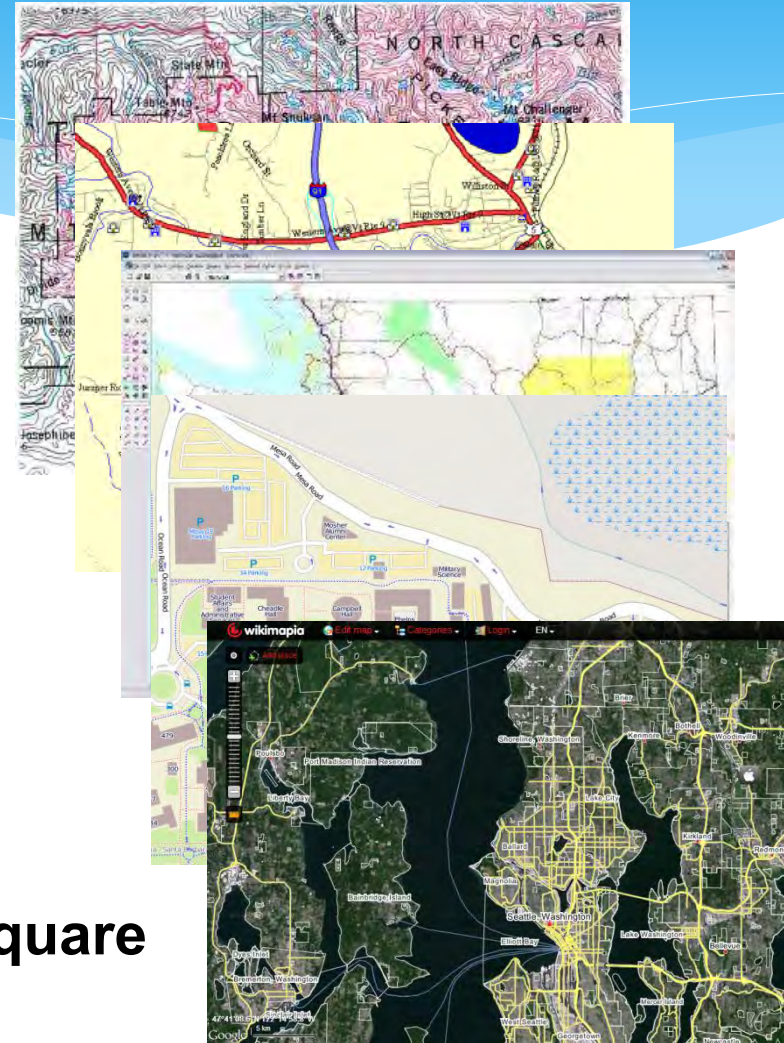
Geospatial Data Conflation

GIS Trends

Conclusions

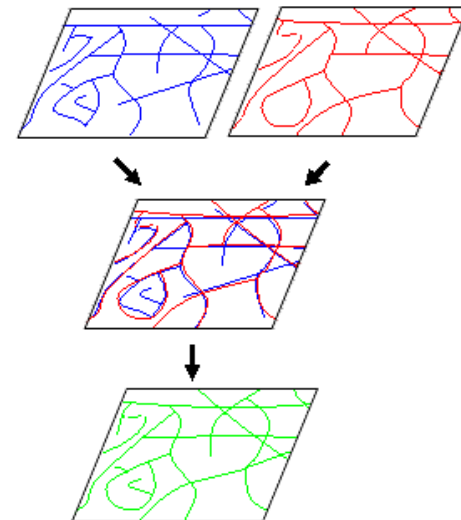
The Big-Data Age: more geospatial data

- * **Authoritative sources**
 - * **US Census TIGER files**
 - * **USGS**
 - * **NGA**
 - * **State and local governments**
 - * **Geospatial data companies**
- * **Assertive sources**
 - * **VGI: OpenStreetMap, Wikimapia**
 - * **Social Media: Twitter, Flickr, Foursquare**



Geospatial Data conflation

- * **Map conflation:** “a combining of two digital map files to produce a third map file which is ‘better’ than each of the component source maps” -- Lynch and Saalfeld, 1985
- * **Geographic data conflation:** a process of combining information from two or more related geospatial datasets, and thus acquiring knowledge that cannot be obtained from any single data source alone.
- * **Point of Interest (POIs) conflation:** enriching and updating business POIs



Feature matching framework

- Feature matching: integration of all possible characteristics
 - **Geometry**: Euclidean distance, Hausdorff distance, nearest neighbor pairing, shape (Saalfeld, 1988; Yuan and Tao, 1999; Filin and Doytsher, 2000; Chen, *et al.*, 2006; Hastings, 2008)
 - **Semantics**: feature name, feature type, and other general information (Cohen *et al.* 2003; Hastings, 2008)
 - **Topology**: connectivity of lines (Saalfeld, 1988 ; Filin and Doytsher, 2000)

A generic model for linear feature matching

- * Two directed Hausdorff distances

$$d_{i \rightarrow j}^{DH} = \max_{x \in L_i} \{d(x, L_j)\}$$

$$d_{j \rightarrow i}^{DH} = \max_{x \in L_j} \{d(x, L_i)\}$$

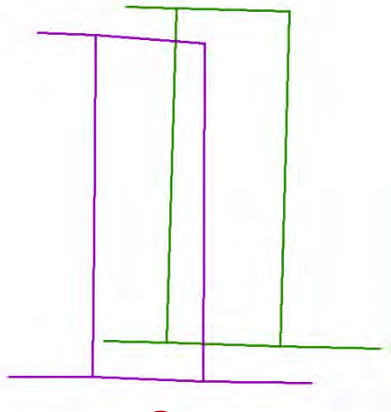
The shortest distance between a point x and a line L

$$d(x, L) = \min \{d(x, y) : y \in L\}$$

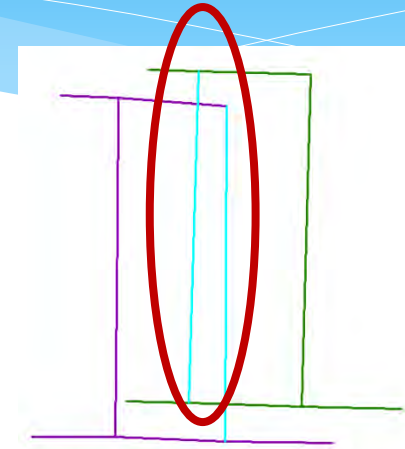


Greedy or Optimization in feature matching

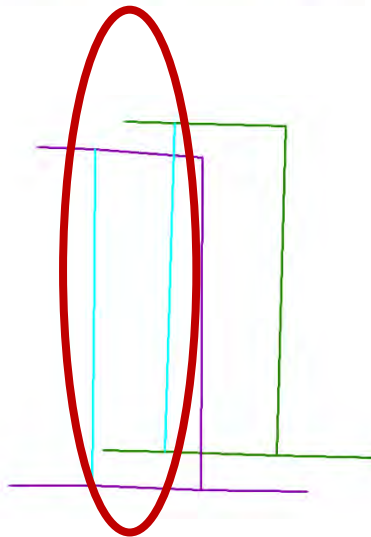
Input data



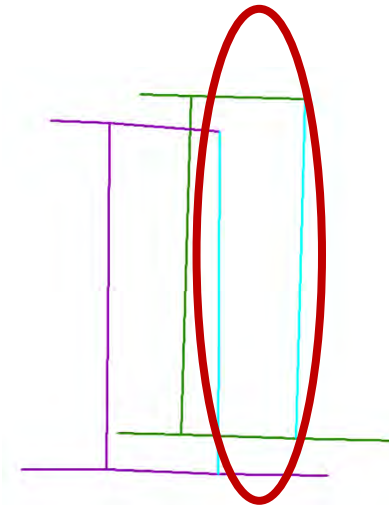
Greedy



Optimization



Optimization



Optimized linear feature matching in geographic data

Objective function: *Maximize* $\sum_{i=1}^k \sum_{j=1}^l s_{i \rightarrow j} z_{i \rightarrow j}$

$$z_{i \rightarrow j} = \begin{cases} 1, & \text{if a match is made from feature } i \text{ to } j \\ 0, & \text{otherwise} \end{cases}$$

Constraints: $\sum_{j=1}^l z_{i \rightarrow j} \leq 1, \quad \forall i \quad \sum_{i=1}^k z_{i \rightarrow j} + \delta_j \geq 1, \quad \forall j$

$$\delta_j = \begin{cases} 1, & \text{if all similarities of feature } j \text{ are less than a certain value} \\ 0, & \text{otherwise} \end{cases}$$

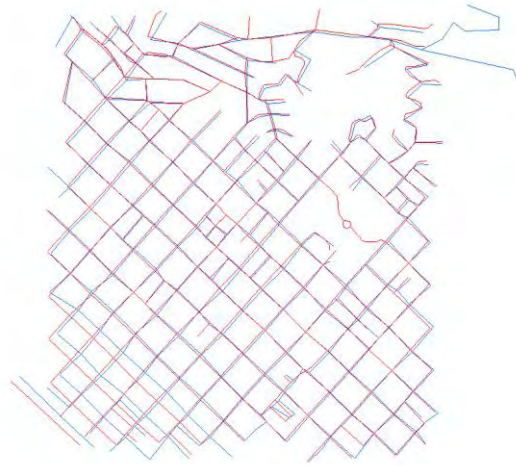
$$\sum_{i=1}^k l_i * z_{i \rightarrow j} \leq k_j * \beta, \quad \forall j$$

l_i the length of feature i in Dataset 1

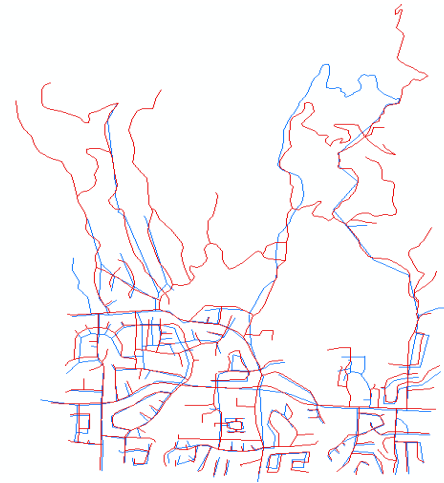
k_j the length of feature j in Dataset 2

β a tolerance factor that takes into account uncertainty in feature length

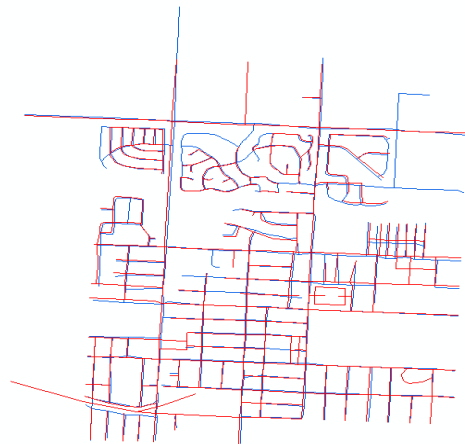
Test areas



Test Area 1



Test Area 2



Test Area 3

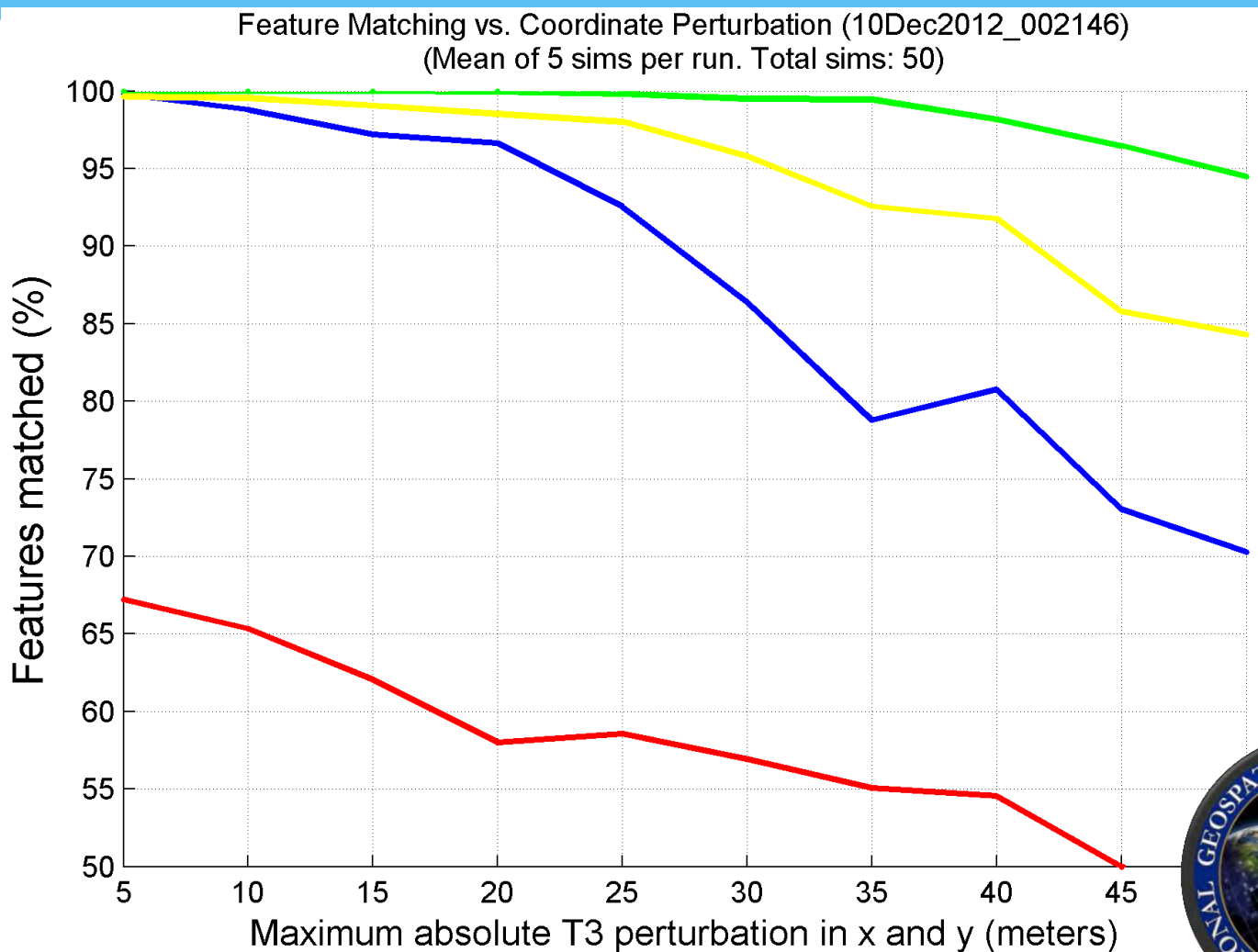


Test Area 4

Results of optimized feature matching

Test Area	Test Area 1	Test Area 2	Test Area 3	Test Area 4	Total
Number of features in Dataset 1	434	308	377	344	1463
Number of features in Dataset 2	423	264	374	322	1383
Number of corresponding pairs and singles	450	330	419	362	1561
Number of correct identifications	441	322	410	344	1517
Percentage of correct identifications	98.00%	97.58%	97.85%	95.03%	97.18%

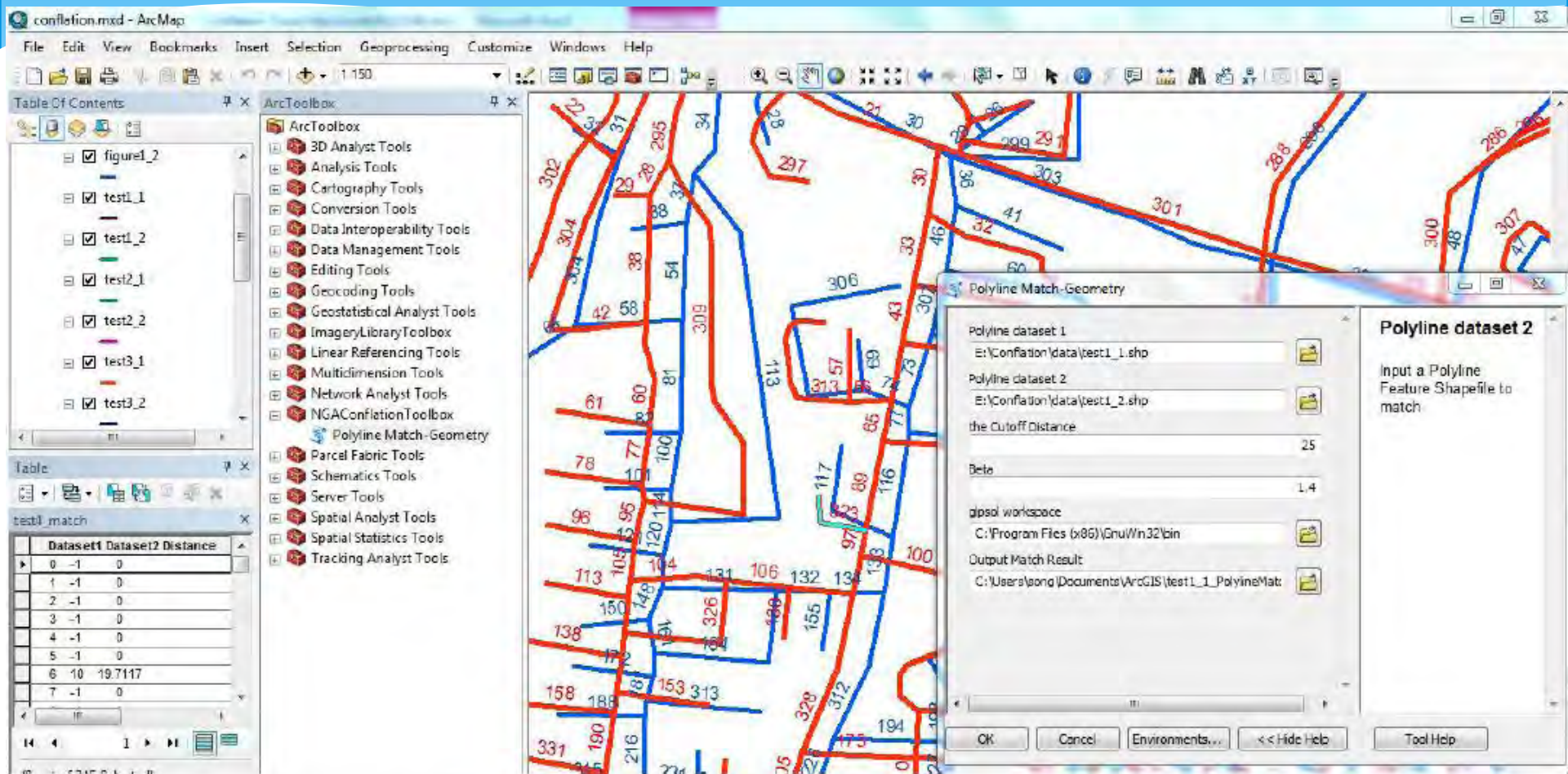
Comparison between our conflation tool (green) and three other tools



Results provided by NGA



Feature Conflation Toolbox in ArcGIS



The command line for batch processing

```
Windows Command Processor
* 3400: obj = 1.064287072e+005   infeas = 4.827e-016 <0>
* 3600: obj = 8.814061690e+004   infeas = 5.642e-017 <0>
* 3800: obj = 6.501038810e+004   infeas = 0.000e+000 <0>
* 4000: obj = 4.985349612e+004   infeas = 0.000e+000 <0>
* 4200: obj = 3.546004961e+004   infeas = 0.000e+000 <0>
* 4400: obj = 2.204840948e+004   infeas = 0.000e+000 <0>
* 4600: obj = 9.748313232e+003   infeas = 2.418e-017 <0>
* 4800: obj = 4.855035018e+003   infeas = 0.000e+000 <0>
* 5000: obj = 4.290270689e+003   infeas = 0.000e+000 <0>
* 5057: obj = 4.287068925e+003   infeas = 0.000e+000 <0>
OPTIMAL SOLUTION FOUND
Integer optimization begins...
+ 5057: mip =      not found yet   >=      -inf          <1; 0>
+ 5057: >>>> 4.287068925e+003   >= 4.287068925e+003   0.0% <1; 0>
+ 5057: mip = 4.287068925e+003   >=      tree is empty   0.0% <0; 1>
INTEGER OPTIMAL SOLUTION FOUND
Time used: 23.5 secs
Memory used: 188.3 Mb <197446893 bytes>
Model has been successfully processed
Polyline matching successfully done! Check the result at E:\Conflation\matchnew.
out Time used: 110.687439782

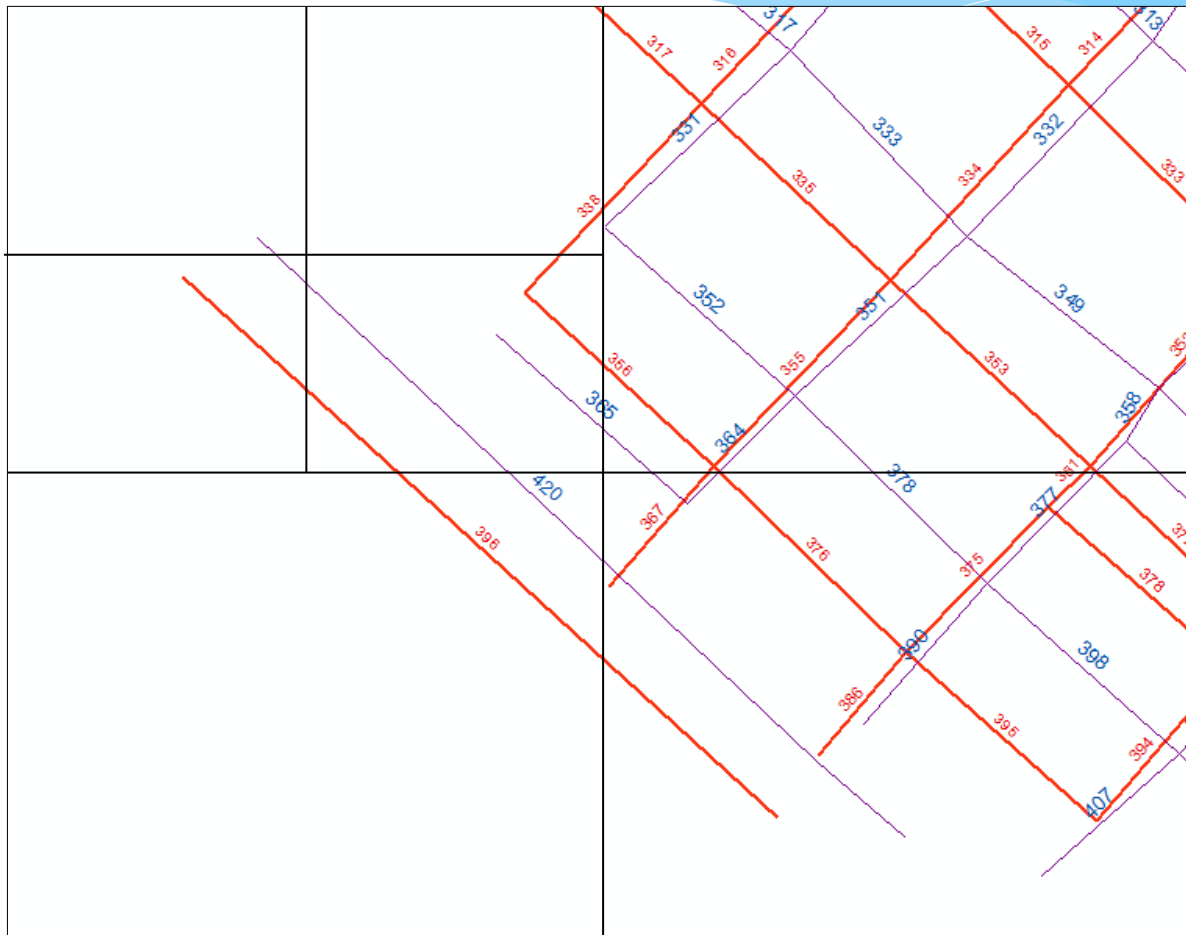
E:\Conflation>
```

Speeding up the algorithm

- * **Time consuming:** Calculation of Hausdorff distance matrix between linear features
- * **Divide-and-conquer**
 - * Divide the whole dataset into smaller sub-datasets
 - * Parallel computing

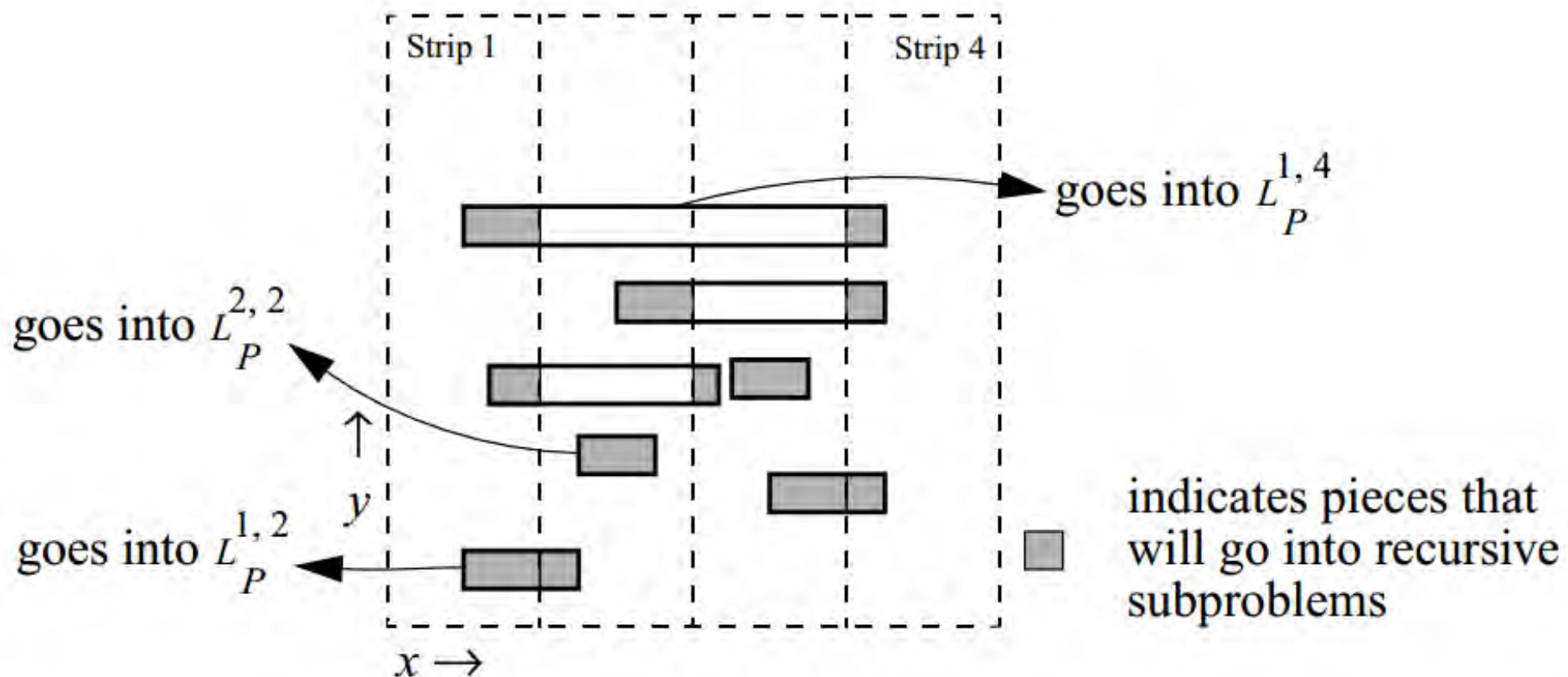
Partitioning for Parallel Computing

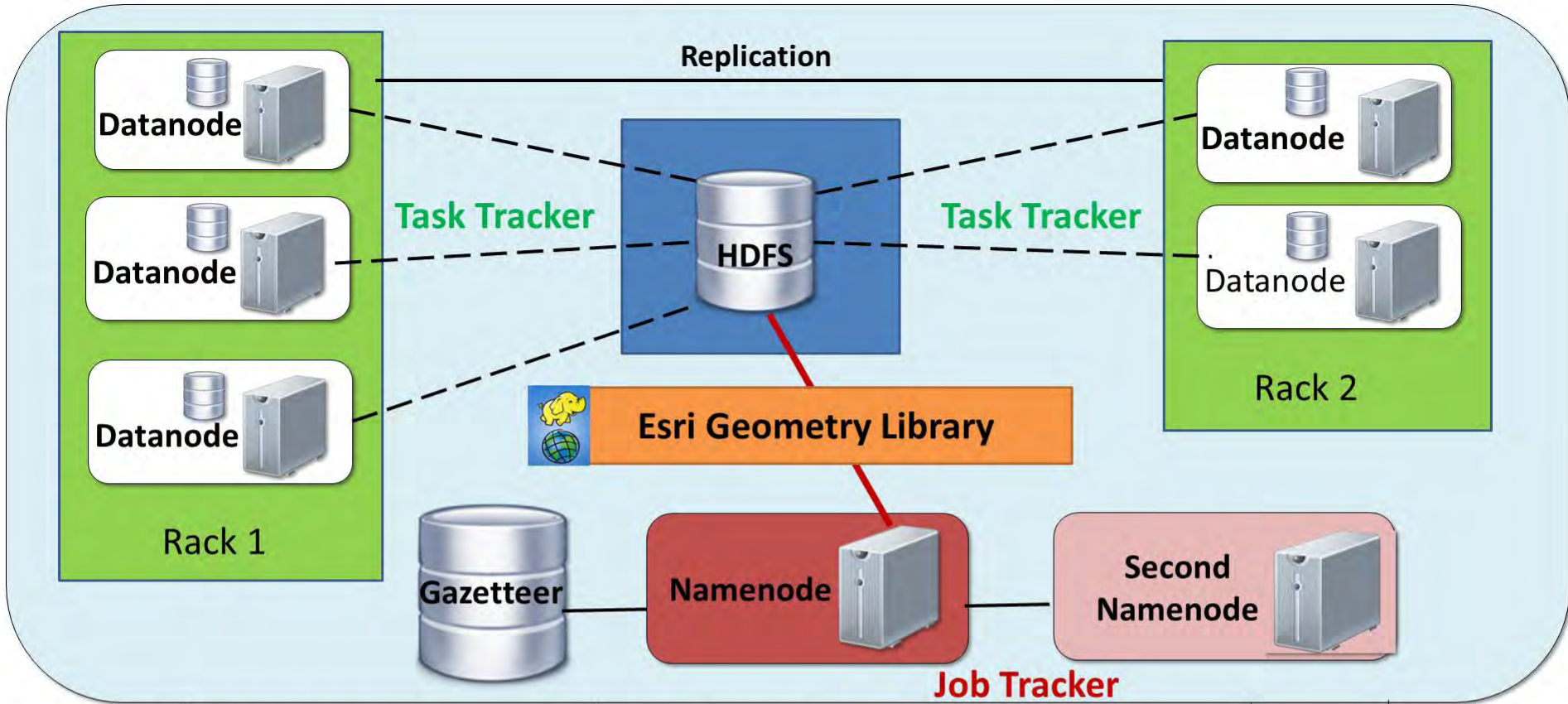
* (1) Quadtree-Based Approach



Partitioning for Parallel Computing

(2) Sweeping-Based Approach





Web Downloader

Hadoop Cluster

Geospatial data

Mapping Agency VGI

flickr

Twitter



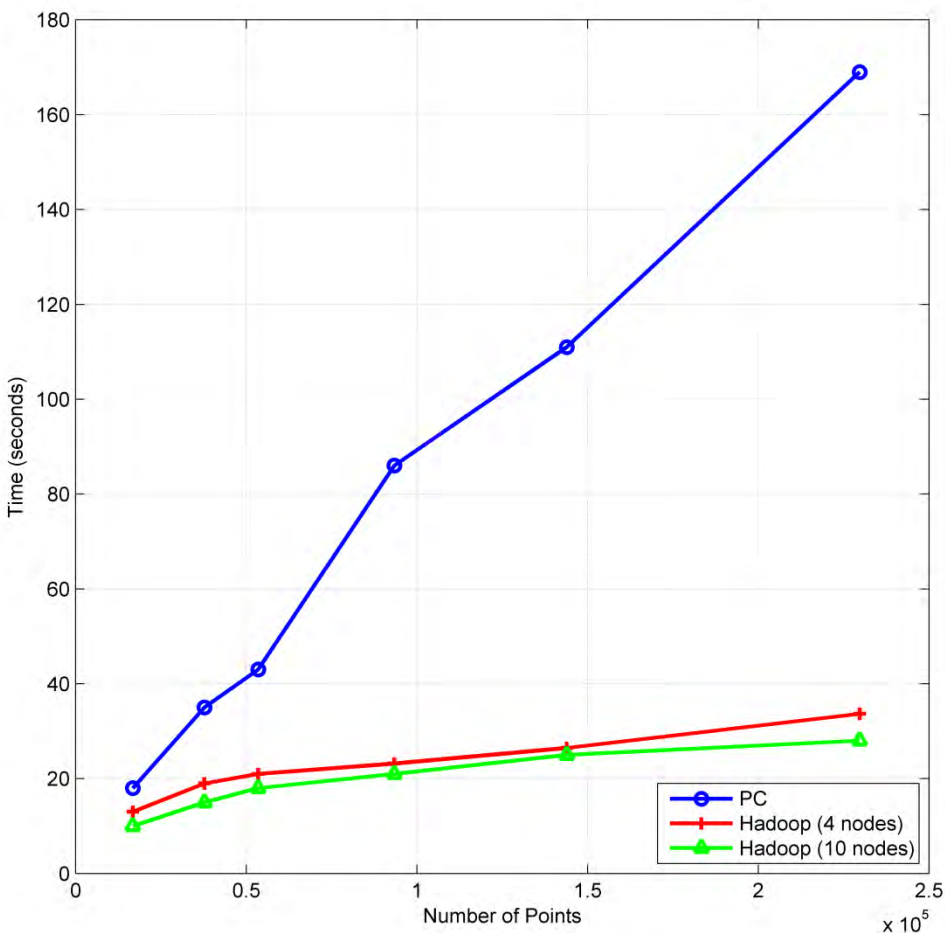
GIS client

User accesses Cloudera Manager Server via web browser

HTTP(S)

Cloudera Manager Web User Interface

Comparing the computation time between Hadoop-based spatial join and PC-based approach



Gao, S., Li, L., & Goodchild, M. A Scalable Geoprocessing Workflow for Big Geo-Data Analysis and Optimized Geospatial Feature Conflation based on Hadoop. In *NSF CyberGIS AHM'13*, Sept. 15-17, 2013, Seattle, WA, USA.

Gao, S., Li, L., Li, W., Janowicz, K., & Zhang, Y. Constructing Gazetteers from Volunteered Geographic Information Based on Hadoop. (submitted to *Computers, Environment and Urban Systems*. 2014)

Outline



Why spatial is special

Urban Computing

Geospatial Data Conflation

GIS Trends

Conclusions

Online (Cloud) GIS

www.arcgis.com/features/

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See how

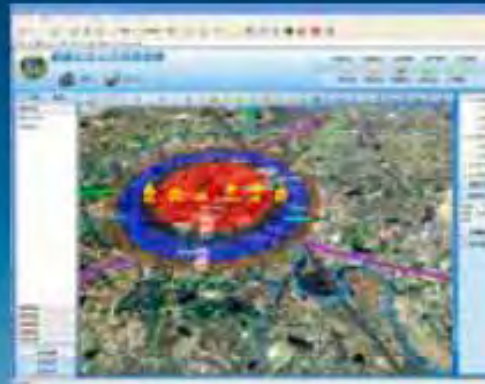
Get started

The screenshot displays the CartoDB web interface. At the top, a navigation bar includes a search icon and the text "Every meteorite fall on earth" with a "PUBLISH" button. Below this, a "Table" and "Map view" toggle is visible. The main map area shows a world map with numerous orange and yellow circular markers representing meteorite falls. A configuration panel on the right, titled "Add layer", shows the "meteoritesize" layer selected. The "Visualization board" includes options for "COLOR", "BUBBLE", and "INTENSITY". Below these are settings for "Opacity", "Quantile", "Radius", "Scale", and "Color stroke". On the left side of the interface, a sidebar shows "CARTODB" branding, a notification "7 of 10 tables created", a search bar, and a "Recent visualizations" section with an entry for "Untitled_viz_1".

Web 3D Use Cases



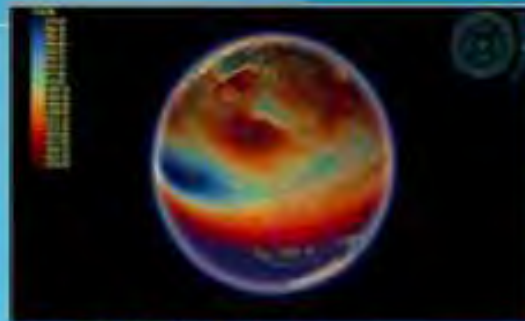
Digital City



Emergency Response



Urban Planning



Earth Science



Digital Mining



Digital Ocean



Digital Tourism

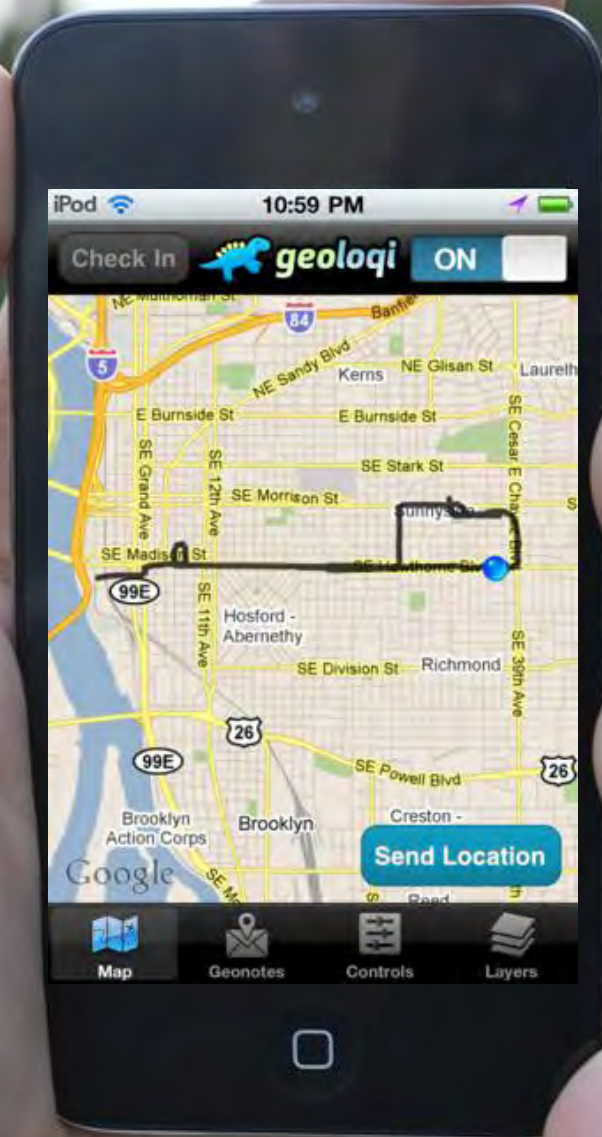


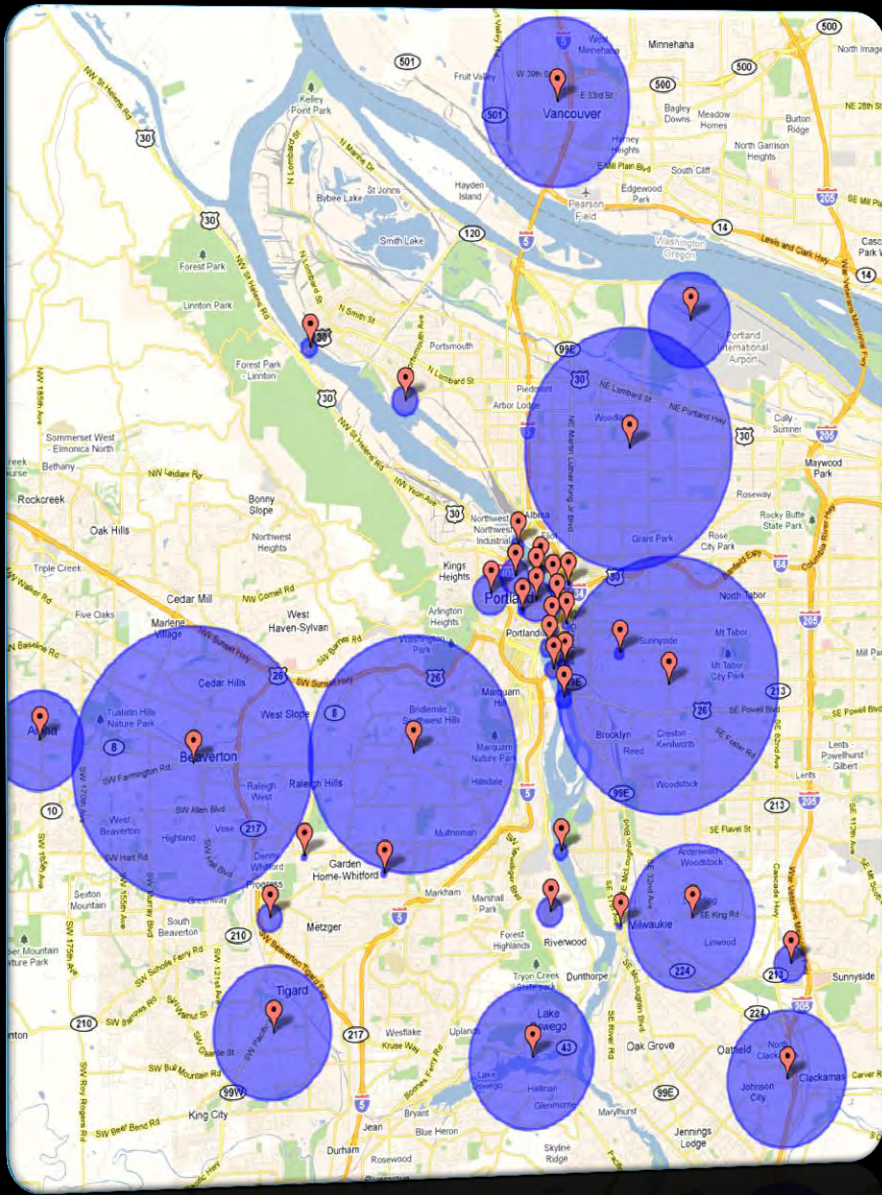
Web 3D Client Architecture



(Moxie Zhang at Esri Beijing Lab)

Mobile GIS





Location-Based Events

Create actions based on **where** you are.

Esri Mobile API allows developers to build location-aware applications without having to write code from scratch. Developers can easily add **automatic check-ins**, user sign-ups, **location-based messaging**, **event triggers**, and **real-time GPS maps** to their existing applications.



Individual Geotrigger notifications are automatically pushed to mobile users upon crossing a Geofence

What about GIScience?

The National Center for Geographic Information and Analysis (NCGIA)



**2013 Maine Meeting
UCSB, SUNY Buffalo, Maine**

New kinds of data

- * Big Geo-Data
- * Closer to real-time
- * Vastly increased volume
- * Poor and diminishing quality control
 - from disparate sources
 - no lengthy synthesis by experts
 - no metadata or provenance
- * Need to automate quality control and the production of metadata and provenance

The Characteristics of Big Data

- * Volume
 - tera-, peta-, exabyte scale
 - zetta (10^{21})
 - yotta (10^{24})
 - the mass of the Earth is 5,973.6 Yg
- * Velocity
 - * rapid change, speed of analysis
- * Variety
 - * many sources
 - * varied quality

New kinds of analysis

- * Of data with unknown or variable quality
- * More suited to hypothesis generation than hypothesis testing
 - * The softer end of science
 - * Exploration, sampling design
 - * Induction
 - * Qualitative and Quantitative
- * An increased role for machine learning and data mining

NSF Funding Project: CyberGIS

cybergis.cigi.uiuc.edu/cyberGISwiki/doku.php



CyberGIS Software Integration for Sustained Geospatial Innovation



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AHM'13



CyberGIS AHM'13 Presentations/Videos Are Available Online

News

11/14/13 CyberGIS project members, Dr. Timothy Nyerges and Mary Roderick, along with co-authors, published an IJGIS paper titled "Foundations of sustainability information representation theory: spatial-temporal dynamics of sustainable



CyberGIS



CyberGIS



CyberGIS



CyberGIS

Volume 27, Issue 11, 2013

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Taylor & Francis

International Journal of Geographical Information Science



AAG members may now opt to access IJGIS free of charge!

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Special Issue: CyberGIS: blueprint for integrated and scalable geospatial software



Editorial

CyberGIS: blueprint for integrated and scalable geospatial software ecosystems

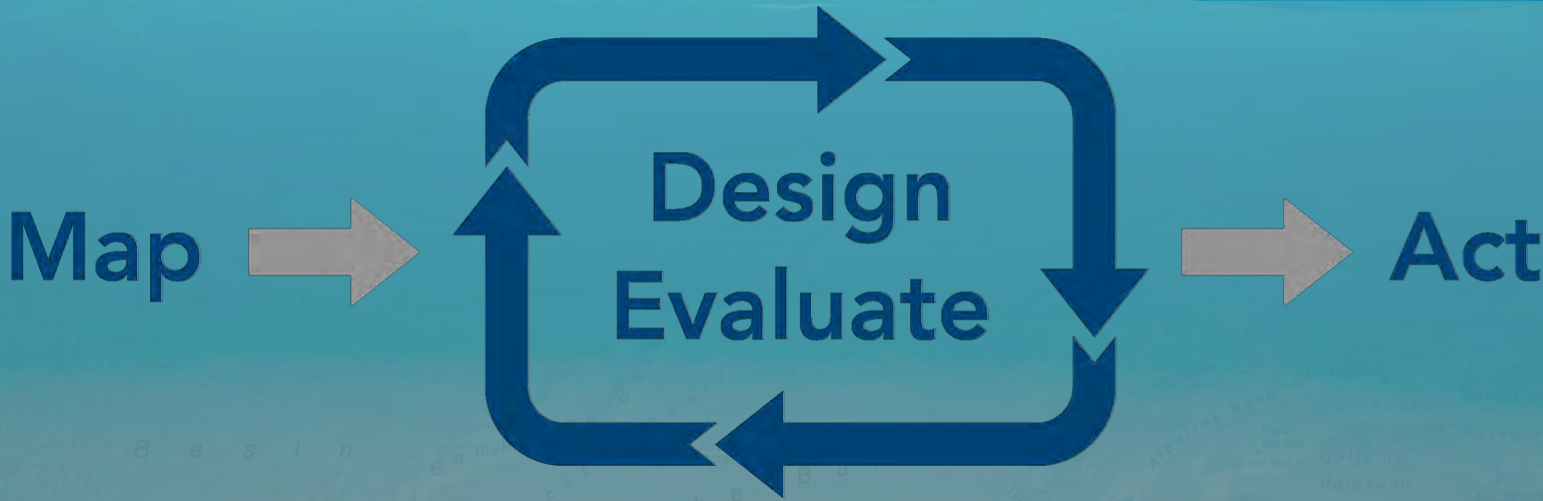
Shaowen Wang
pages 2119-2121

GeoDesign



- **GeoDesign is where geography meets design**
- **GeoDesign intervenes in the world**
 - **to achieve desirable objectives**

GeoDesign



UCSB SeaSketch | GeoDesign for the Oceans

EXPRESS

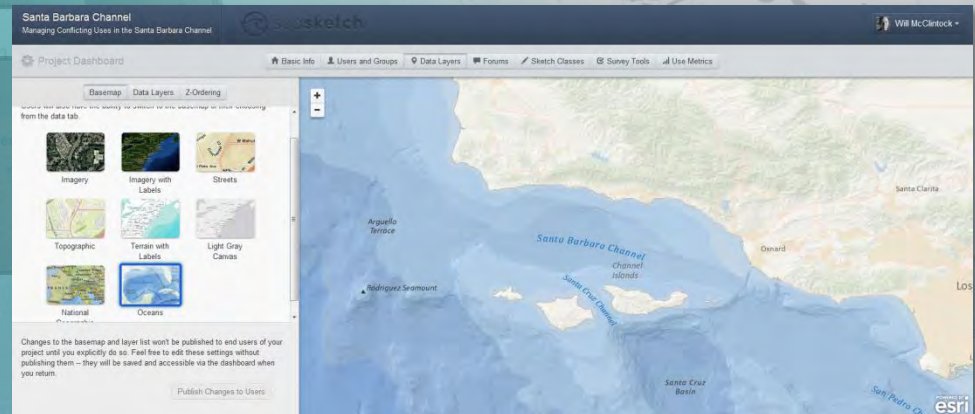
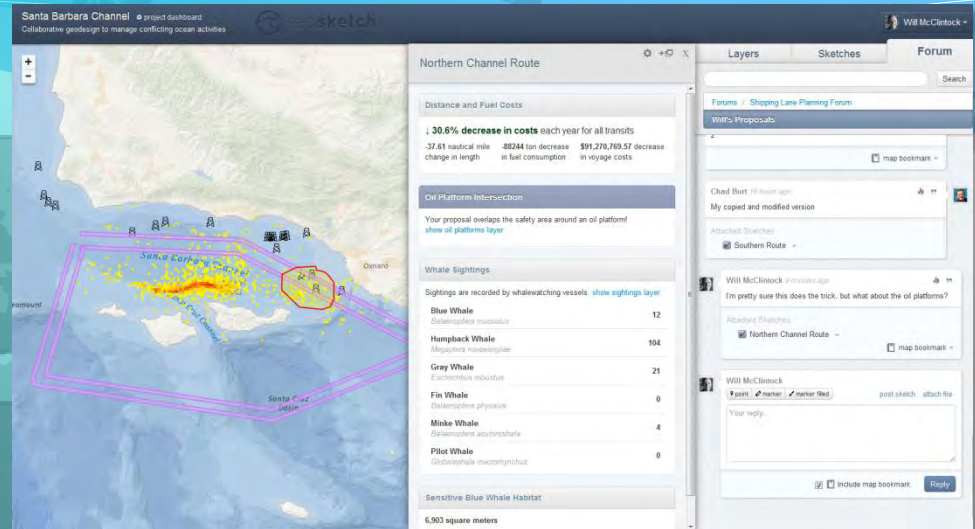
**Ideas and Opinions
In The Form of Sketches**

EVALUATE

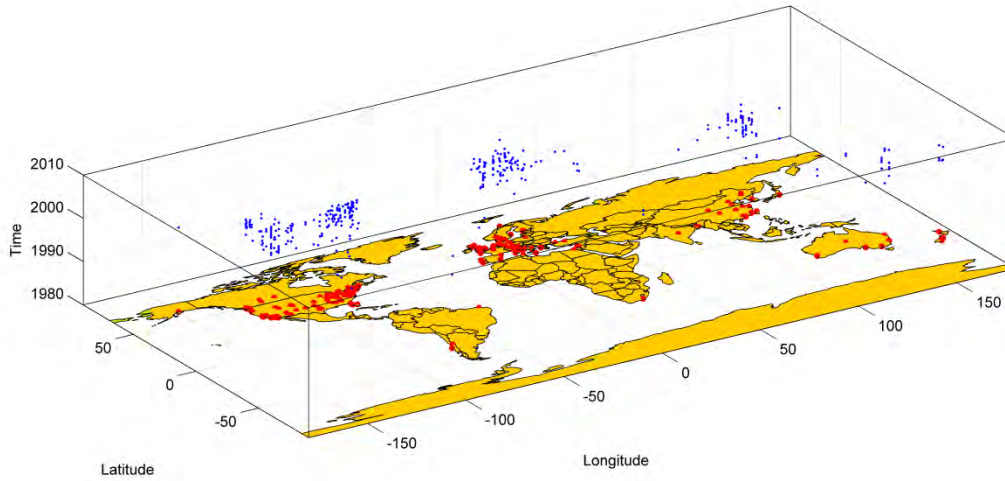
Plans Based on Science

DISCUSS

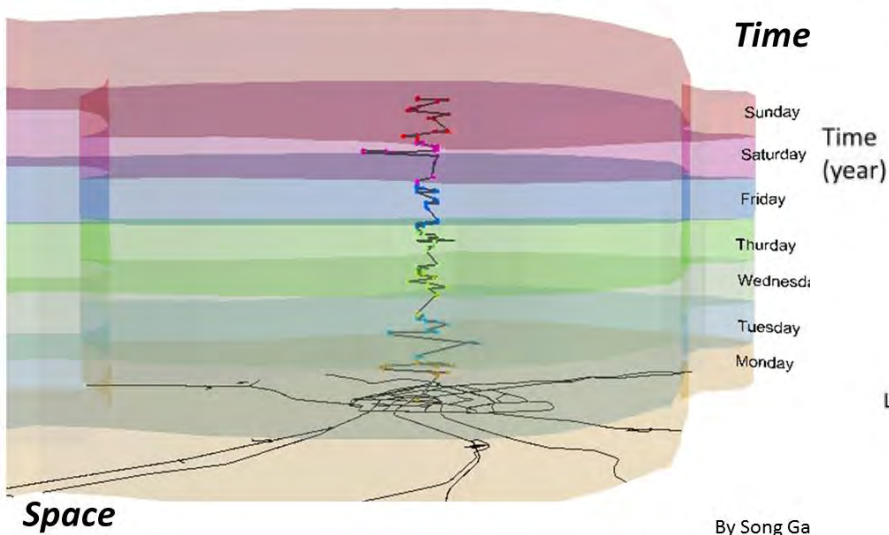
The Merits of Design



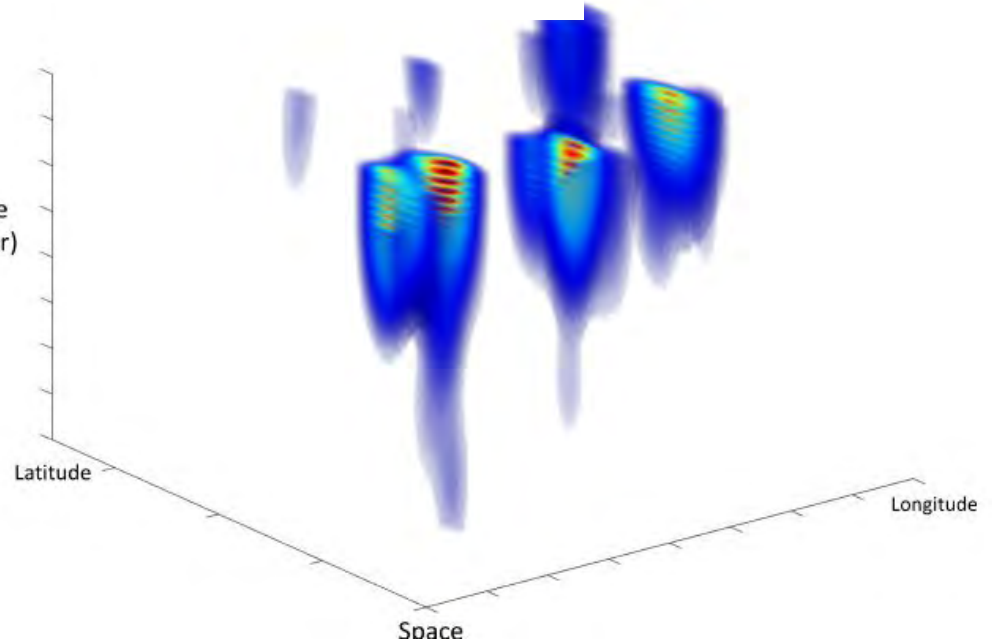
Space-Time GIS



A week-long individual mobility path in a city



By Song Ga





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Science 22 March 2013:
 Vol. 339 no. 6126 pp. 1390-1392
 DOI: 10.1126/science.1232257

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PERSPECTIVE

MEDICINE

Spatial Turn in Health Research

Douglas B. Richardson¹, Nora D. Volkow², Mei-Po Kwan³, Robert M. Kaplan⁴, Michael F. Goodchild⁵,
 Robert T. Croyle⁶

[Author Affiliations](#)

E-mail: drichardson@aaq.org

Spatial analysis using maps to associate geographic information with disease can be traced as far back as the 17th century. Today, recent developments and the widespread diffusion of geospatial data acquisition technologies are enabling creation of highly accurate spatial (and temporal) data relevant to health research. This has the potential to increase our understanding of the prevalence, etiology, transmission, and treatment of many diseases.

New approaches in geography and related fields, capitalizing on

Related Resources

In *Science Magazine*

PODCASTS

[Science Podcast: 22 March Show](#)

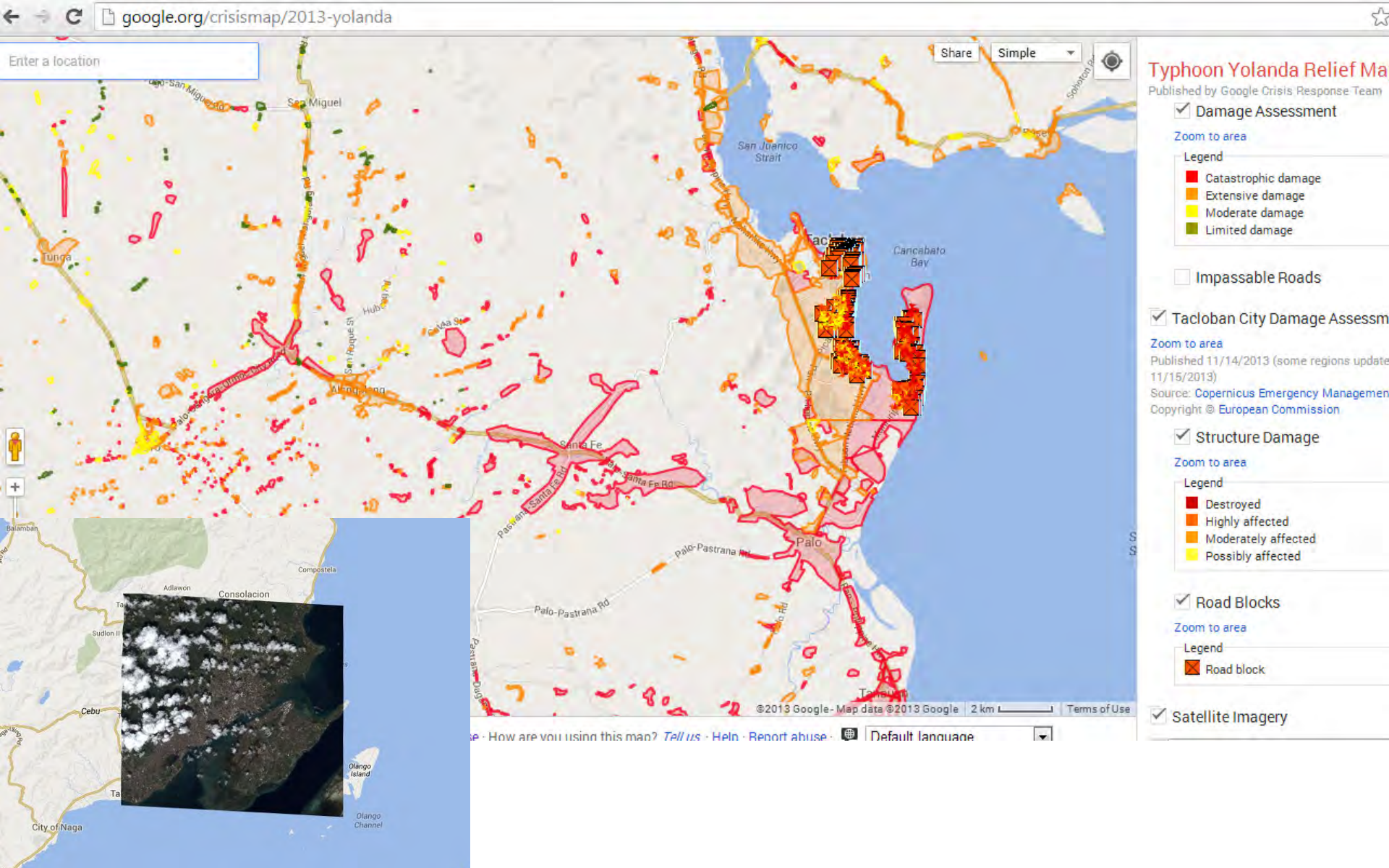
Science 22 March 2013: 1457.

Volunteered Geographic Information (VGI)

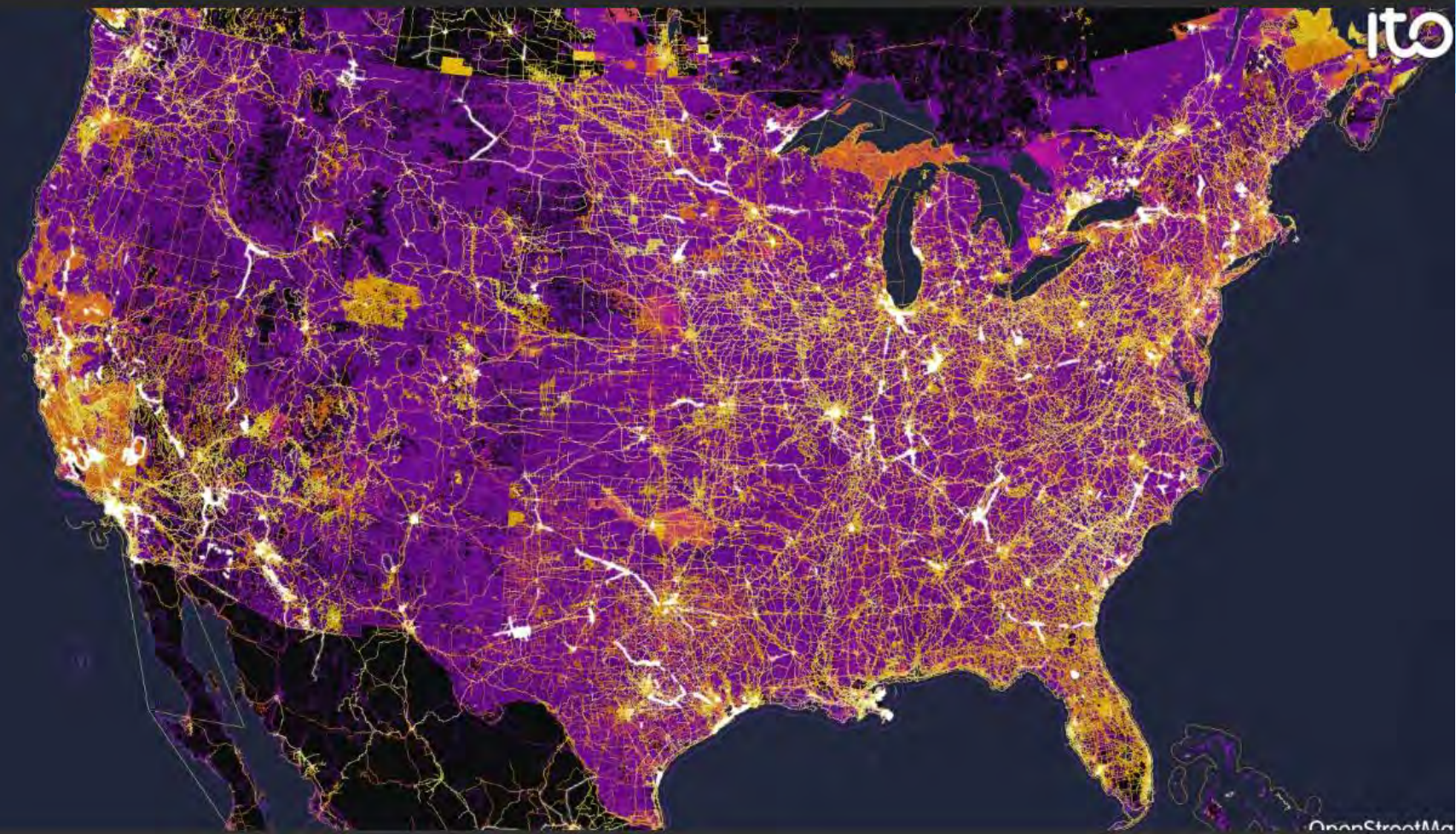
- * Citizens as sensors: the world of volunteered geography – by Professor Michael F. Goodchild



Typhoon Haiyan/Yolanda GIS



OpenStreetMap Edits in US



Created by ITO World

Mapping Social Media

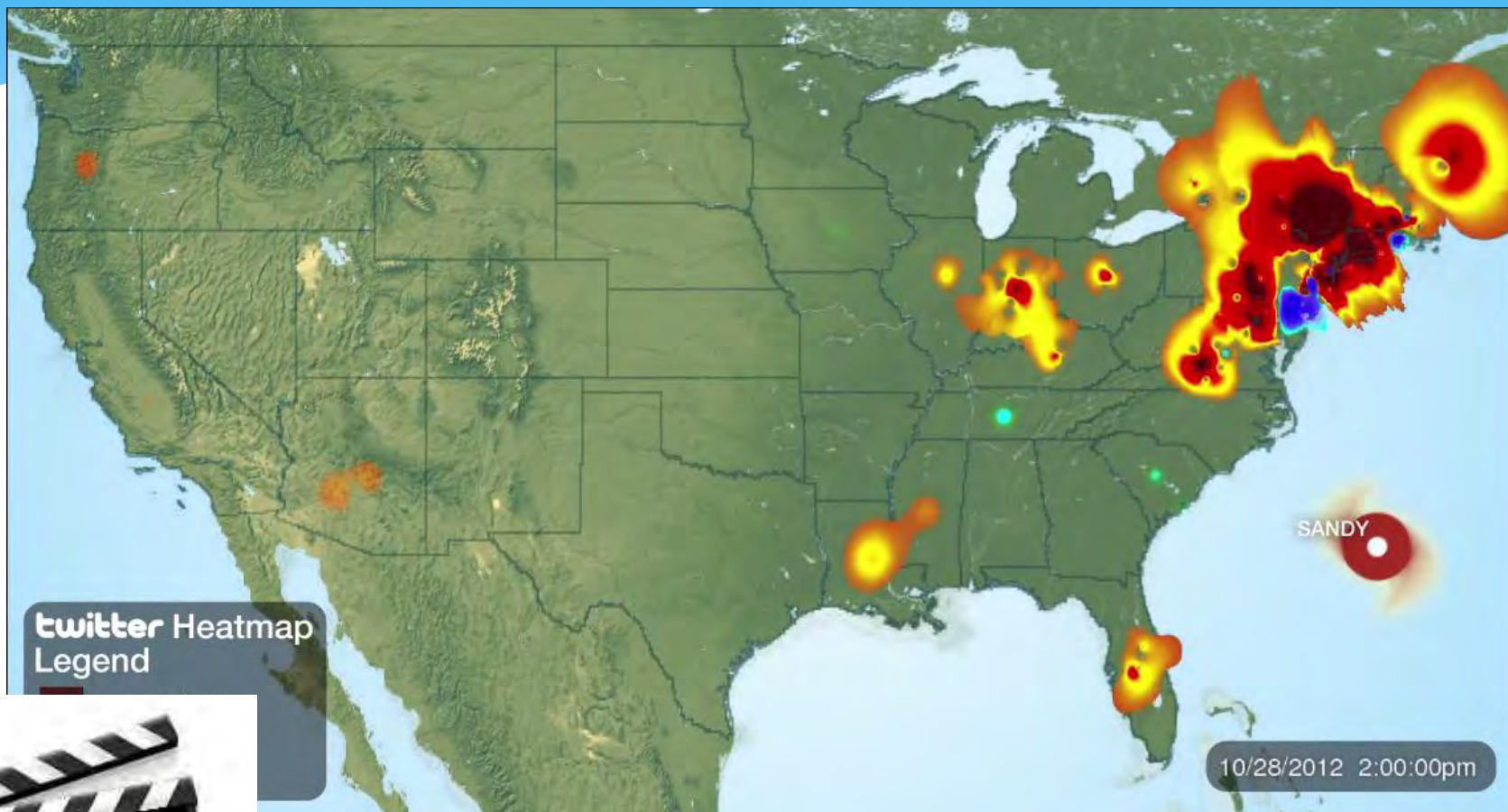


December 2010

by Paul Butler

<https://www.facebook.com/notes/facebook-engineering/visualizing->


Hurricane Sandy Tweetbeat



<http://www.youtube.com/watch?v=g3AqdIDYG0c>

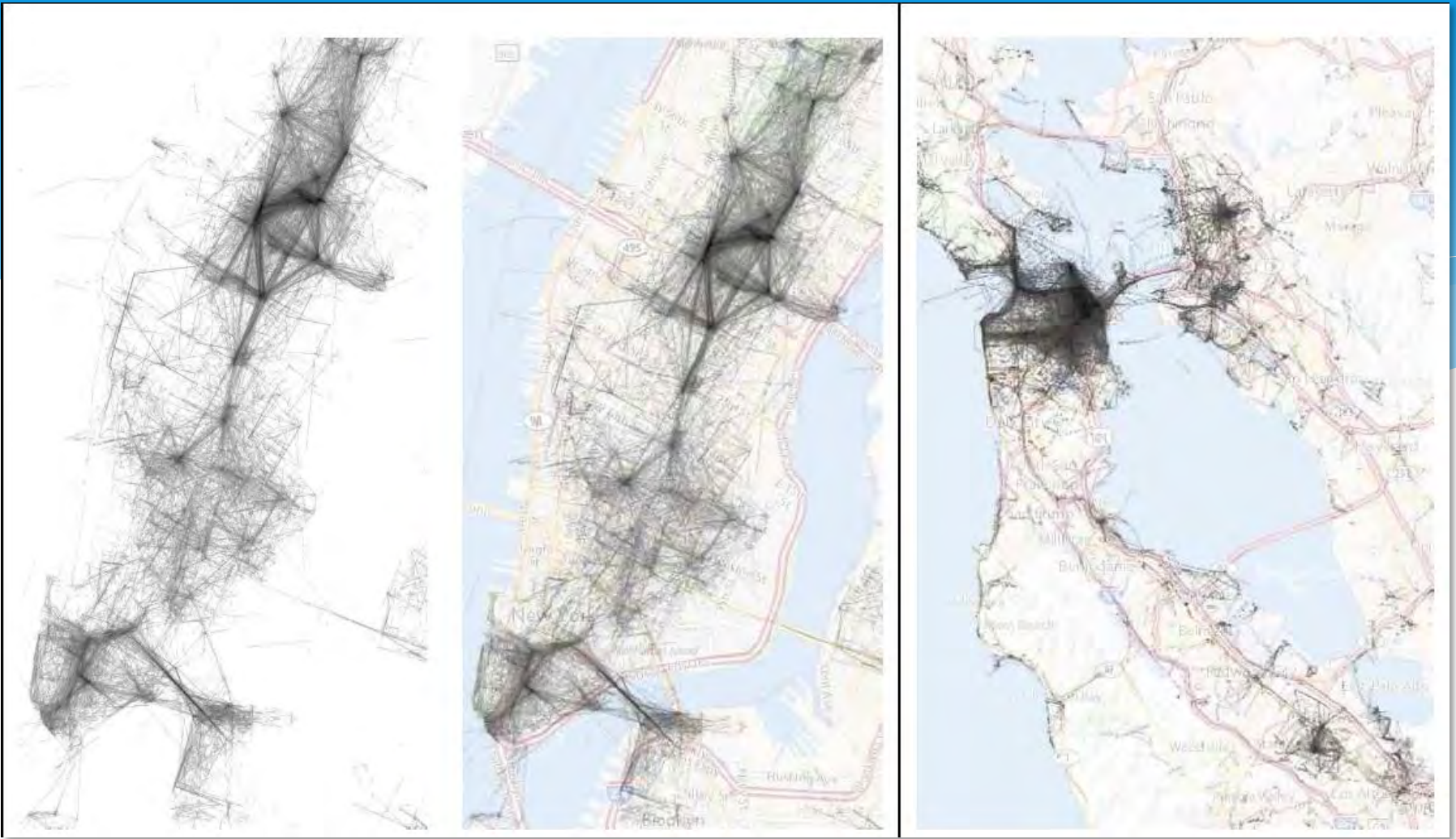


Crandall *et al.* 2009. Mapping the world's photos.
<http://www.cs.cornell.edu/~crandall/papers/mapping09www.pdf>



Dots
Yellow: Photos
Blue: Tweets
White: Both

<http://www.flickr.com/photos/walkingsf/sets/72157627140310742/>



Tracks inferred from Flickr postings

(<http://www.cs.cornell.edu/~crandall/papers/mapping09www.pdf>)

See also

<http://www.flickr.com/photos/walkingsf/sets/72157624209158632/>

Outline



Why spatial is special

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Conclusions



Future prospects

- Knowing where everything is (at all times)
 - every mobile phone
 - every vehicle
 - every farm animal
 - every item in a store
 - every construction beam
 - every asset for emergency response
 - every victim of a disaster
- Representation of 3D structures
 - and positioning inside them
 - extending navigation to indoors



The role of the citizen

- Placenames, streets, social characteristics
- Early notification of change
- Early reports of damage from a disaster
- Both producer and consumer of geographic information
- The local expert

**Spatial is special,
To know the
unknown!**



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Thanks for your attention!